

## Re. Deadline and specifications for entries in the official guidebook for JIAM 2012

The organizers are preparing an official guidebook for JIAM. It will be in Japanese and English and will be on sale to visitors for JPY 500 a copy. The content will include entries submitted by exhibitors. Basic information, as outlined below, about exhibitors and their displays, will be carried free of charge. We rely on you to provide this information in the correct format before the deadline.

### Content of exhibitor information in official guidebook

- ① Company information: Name, Address, Tel, Fax, URL, e-mail  
Main exhibits, Hall and Booth no., JASMA Membership Section
- ② Exhibition information: List of Exhibits
- ③ Hall information: Exhibitor's List by Hall (Booth layout)

### 1. Guidelines for submission

Please fill in the enclosed official form and return it (or use the form at the website).

We have to receive your information by July 9.

Please be aware that if we receive your entry later than the deadline, it will not be included in the guidebook.

### 2. Means of submission

We can receive the filled-in form by mail or fax or, if possible, it would assist us if you could fill in the form at the JIAM website.

### 3. Tips for filling in the form

Booth number : Please include both the booth number and the hall number

Exhibited items : Selecting the appropriate items from the numbered list, please indicate using numbers

JASMA: If you are a member of JASMA, please indicate with a mark in the box

### 4. Proofreading of entries

After doing the initial layout, the publisher (details below) will fax a proof to the contact person indicated on the form. Please carefully check the draft entry and give any necessary feedback to publisher by the stated deadline. Errors in your entry cannot be corrected after the deadline.

#### **【Application form to: 】**

JIAM DESK: Osaka International Trade Fair Commission

1-5-102, Nanko-kita, Suminoe-ku, Osaka 559-0034, Japan

Tel: 06-6612-1666 Fax: 06-6612-8585 e-mail: [jiam2012@fair.or.jp](mailto:jiam2012@fair.or.jp)

#### **【Contact:】**

Mr. Atsuo Nakagawa or Mr. Seiji Kato

JIAM Official Guide Desk

NAAD INTERNATIONAL CO., LTD.

2-3-7, Uchiawaji-cho, Chuo-ku, Osaka 540-0038, Japan

Tel. 81(6)6945-0004 Fax: 81(6)6945-0006 e-mail: [naad@oak.ocn.ne.jp](mailto:naad@oak.ocn.ne.jp)

※ Please be aware entries will not be accepted after the deadline for receipt of forms, and that changes cannot be made after the proofreading feedback deadline. If no feedback is received concerning your draft entry, we will assume that the information in the entry is correct.

To: JIAM DESK

Official Guide Book Entry

**(Please return by fax to +81+6-6612-8585 )**

Company Name				Booth No
Address				
Country				
Phone		Fax		
E-mail		Website	HTTP://	
<p>Classification of Exhibits: Please indicate your exhibits item number refer to the Classification of Exhibits</p>				
<p>Main Exhibits:</p>				
<p>Contact:</p>				
Dept in charge	Form filled by		TEL	
			FAX	