



April 7, 2016

## First day of the show welcomes sea of visitors

“JIAM 2016 OSAKA”, Japan International Apparel Machinery & Textile Industry Trade Show opened doors on April 6<sup>th</sup> at INTEX Osaka.

A huge queue appeared at the reception on the first day, and many visitors arrived from all over the country.

### ■Visitor Figures of April 6<sup>th</sup> \*Preliminary figures

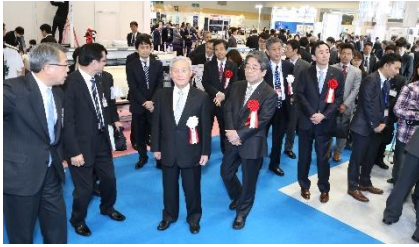
JIAM 2016			
Date	Weather	Visitor (Overseas)	Registration (Overseas)
Apr 6 (Wed)	Sunny	3,517 (1,308)	3,517 (1,308)
Apr 7 (Thu)			
Apr 8 (Fri)			
Apr 9 (Sat)			
<b>Total</b>		<b>3,517 (1,308)</b>	<b>3,517 (1,308)</b>



An opening ceremony was launched successfully from 9:40 at the special seminar area in Hall 5. Mr. Kazuyuki Nakamura, Chairman of Japan Sewing Machinery Manufacturers Association made a greeting speech, followed by a congratulatory address by Mr. Kiyoshi Sawaki, Director, Industrial Machinery Division, Manufacturing Industries Bureau, Ministry of Economy, Trade and Industry. Finally Mr. Shogo Kondo, Chairman of the JIAM 2016 Executive Committee, declared “JIAM 2016 will promise to offer the best innovative solution from OSAKA to the world and now, the gates shall open!” 11 members joined the ribbon cutting ceremony involving guests members which include Mr. Jun Arai, Vice Governor of Osaka Prefecture and Mr. Seigo Tanaka, Vice Mayor of Osaka City, representatives of organizing members, representatives of overseas friendly partners such as VDMA (Germany), CSMA (China), SPESA (U.S.A), representatives of special partners including the Osaka International Business Promotion Center, National Federation of Cooperative Society of Sewing Machine Commerce and Industry and Japan Apparel Fashion Industry Council.



Following the opening ceremony, a VIP tour was held and all the latest products and technologies were presented. After the gates were opened, the fairground was full of international buyers who were seeking for innovative technologies and products throughout the day. Business talks were made amid a flurry of various languages.



At JIAM 2016 OSAKA, 12 seminars/panel discussions are held in total at the special seminar area in Hall 5. Three seminars ran on the first day; “Growth strategy for the manufacturing industry using robots and IoT as the key solution” by Mr. Kiyoshi Sawaki - Director of Industrial Machinery Division Manufacturing Industrial Bureau in The Ministry of Economy, Trade and Industry, “Germany’s Industrie 4.0 - Challenges and Opportunities for Industry: Innovation for the Textile and Apparel Business” by Mr. Georg K. L er - President of NRW Japan K.K. Economic Development Agency of the German State of North Rhine-Westphalia (NRW) and “Latest market trends of the sewing industry in Ethiopia and other east African countries” by Mr. Kazunori Sakae, Specialist at JASMA. Some listeners had to stand as the seats were full. Synced with the seminar themes, the ‘Special Theme Zone’ also gained popularity presenting solution-offering technologies through exhibition of materials and finished products. Displays included solar panel embedded textiles and ultra-small string-like IC tag, lucent shiny silk produced from silk worm and a very tough spider silk that uses orb-web spider threads, the latest information on the J QUALITY Certification System which certifies technology, sense of beauty and safety of “all Japan-made” products and Japan’s excellent raw materials, design capability and sewing skills. Visitors were taking a close look at the presentations to learn the trends and gain inspiration for new business opportunities.

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