



April 8, 2016

A successful second day despite bad weather

“JIAM 2016 OSAKA”, Japan International Apparel Machinery & Textile Industry Trade Show saw another successful day despite the bad weather. Many visitors arrived from all parts of the world and the fairground was continuously bustling with active business talks.

■Visitor Figures of Apr 6 - 7 *Preliminary figures

JIAM 2016			
Date	Weather	Visitor (Overseas)	Registration (Overseas)
Apr 6 (Wed)	Sunny	3,517 (1,308)	3,517 (1,308)
Apr 7 (Thu)	Rainy	4,058 (1,082)	3,156 (683)
Apr 8 (Fri)			
Apr 9 (Sat)			
Total		7,575 (2,390)	6,673 (1,991)



“Home Sewing Zone”, a zone that is catered for B to C, featured sewing machines and related accessories for home usage, aiming to promote home sewing machines for daily usage. Visitors were experiencing a wide variety of workshops and stamp collecting campaigns organized by major manufacturers who exhibited at the zone. Visitors were impressed by the works of excellence award recipients of JASMA’s 36th home sewing competition for elementary, middle and high school students as well as the beautifully designed one piece dresses, publicized in “The one piece dress – Tomoe Shinohara’s sewing book” and produced by the students of Bunka Gakuen University that were presented at the zone.

JIAM 2016 OSAKA has welcomed a popular quilter, Ms. Kathy Nakajima and her son Mr. Yosuke Katsuno, who is also a crafter. They held a special booth where Mr. Katsuno has been showing how to make quilts from sewing machines. The demonstration is held twice a day (11:00 / 14:30) throughout the show. Ms. Nakajima and Mr. Katsuno will be holding a talk show event on April 9th at the event stage adjacent to the zone.



Various talk shows and events have been held at the event stage. The highlight session on April 7th was the student fashion designer competition titled “OSAKA MODE GAKUEN ORIGINAL BRAND EXHIBITION SPRING AND SUMMER COLLECTION”. Students demonstrated their works that have commercialization



potential in a fashion run-way style and many people gathered around the stage to watch the unique but handy pieces. A prize will be awarded to the work with the most votes in the audience and most of the audience lined up to select their best items. The winner will be announced on April 8th after the same session.

The special seminars on April 7th gained high popularity that most sessions were full. Sessions included “The innovative way of making clothes taught by a Contemporary Master Craftsman - Proposing the use of gluing and welding technologies –” by Mr. Susumu Inarida - a specially-appointed committee member in the Japan Modelist Association, who has been selected as one of the 150 appointees of Contemporary Master Craftsman selected by the Ministry of Health, Labor and Welfare, “A proposal project on monozukuri (manufacturing) from Japan” -The future of Made-in-Japan products desired by global customers –“a panel discussion by five Japanese companies in the sewing manufacturing industry and “J∞Quality - Current and future situation” by Mr. Shigeki Kondo - Chairman of the Japan Apparel Technology and Research Association.



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