



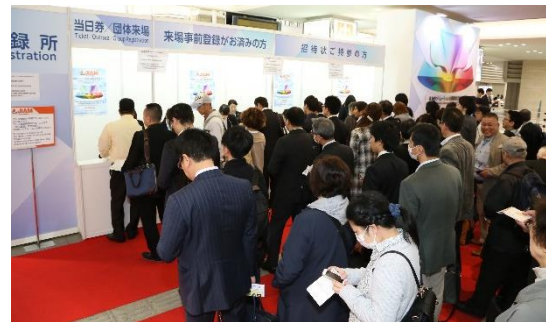
April 9, 2016

## As a firm business platform JIAM 2016 OSAKA receives many positive feedback

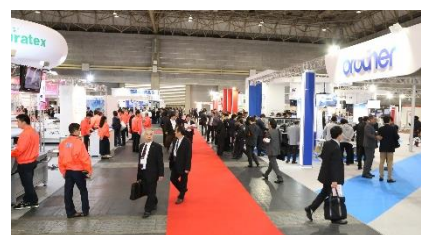
“JIAM 2016 OSAKA”, Japan International Apparel Machinery & Textile Industry Trade Show entered its third day. The fairground heated up with active business talks. Exhibitors commented on their positive responses of their good business leads. Many mentioned the internationality of the show, claiming that many arrived from India, Pakistan and Viet Nam this year.

**■Visitor Figures of Apr 6-8 \*Preliminary figures**

JIAM 2016			
Date	Weather	Visitor (Overseas)	Registration (Overseas)
Apr 6 (Wed)	Sunny	3,517(1,308)	3,517(1,308)
Apr 7 (Thu)	Rainy	4,058 (1,082)	3,156 (683)
Apr 8 (Fri)	Sunny	4,171 (361)	3,625 (197)
Apr 9 (Sat)			
<b>Total</b>		<b>11,747(2,751)</b>	<b>10,298(2,188)</b>



At Hall 2, “Print & Fashion” zone featured printing, design software, embroidery printer and fashion. Over 30 companies joined including new exhibitors. Digitalization in the fashion industry is prevailing, and this zone offered multiple solutions through good synergy with the latest sewing technology and by responding to the needs for customization. A lot of visitors stopped by to get inspirations for their businesses.



The special seminars were extremely popular that some session had more than 300 listeners. Sessions included “Current state of testing: problems and corrective solution” by Mr. Yasuo Imoto - Manager, Microbial Testing Laboratory of Kobe Testing Center in Japan Textile Products Quality and Technology Center, “The latest evaluation technology for functional textile” by Mr. Yoichiro Yoshioka, Manager at the Boken Quality Evaluation Institute, “Made in Japan” products – Challenges for major department stores -Current and future Isetan Mitsukoshi Japan Senses initiatives-“, welcoming managing Executive Officer General Manager of Mitsukoshi Nihombashi Store”, “Made ‘By’ JAPAN: Diversification in the Asian sewing technology - Vietnam, Laos, Cambodia, Myanmar and Bangladesh -Our strategy to operate in the most suitable production site” welcoming Mr. Hiroshi Wada - Director / Executive secretary at Asia Apparel Production Network (AAP) as coordinator and “The development of the e-Textile, Photovoltaic textile and RFID-fiber” was held by Researcher Mr.

Takahiro Tsuji and Senior Researcher Mr. Atsuji Masuda at the Industrial Technology Center of FUKUI Prefecture e-Textile research group.



The second round of “OSAKA MODE GAKUEN ORIGINAL BRAND EXHIBITION SPRING & SUMMER COLLECTION” was held on Apr 8, together with the award winning ceremony. The first round was held on Apr 7 and the audience there voted for the best items. A huge crowd was made around the event stage while the winners were receiving the awards.



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