



April 28, 2016

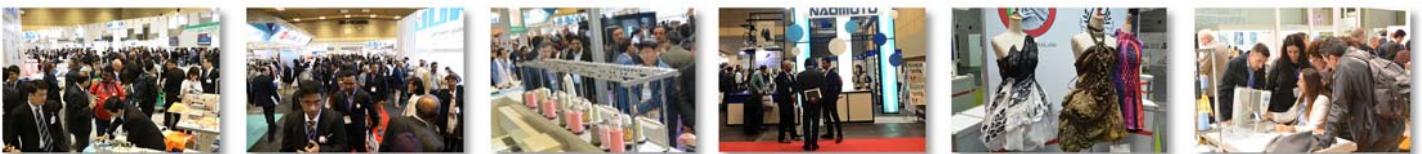
JIAM 2016 OSAKA closed doors with excellent results



Held for four days from April 6-9, 2016 at INTEX Osaka, "JIAM 2016 OSAKA", Japan International Apparel Machinery & Textile Industry Trade Show closed doors with outstanding success.

The 11th edition took place under the theme of "Innovative Solutions and Advanced Processing Technologies". Through the latest products and technologies showcased by 258 companies/organizations from 15 countries /regions, and through various special programs, the show offered a range of solutions to the ever changing industry. The fairground was full of visitors who were holding active business talks throughout the four days. Some companies had fruitful outcomes from day one.

JIAM 2016 OSAKA saw 97 new exhibitors which took up 40.4 % of the entire participants who presented their latest products and technologies. There were new business fields which led to many satisfying comments for offering an opportunity to build new business contacts. Automotive and aircraft related companies spoke about their fruitful results saying that they met many visitors from automotive and non-apparel industry more than they expected. Others stated that "JIAM has moved to a new stage". They pointed out that not only the major players but many mid-small sized companies were presenting new products, and that the quality of the show has improved dramatically.

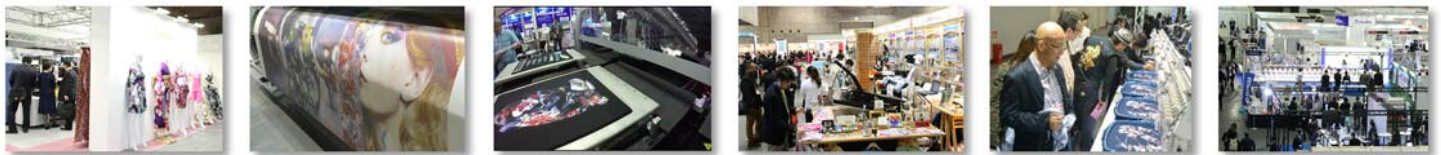


The show was also characterized by its internationality. There were 224.9 booths by 75 overseas exhibitors, which was a 35% growth in booth size and took up 31 % of the entire participants. Many visitors joined from outside Japan as well, especially from China, South Korea, Taiwan, Bangladesh and India. Exhibitors left happy comments on the diversification of the visitors and highlighted the large portion were from the Asia. International companies were also satisfied such as the VDMA Pavilion (Germany) who said they would come back in a larger scale. Italian and Turkish exhibitors commented that they are extremely glad to join JIAM with their successful business results. The level of the skills and techniques the Japanese companies presented were highly regarded: "We witnessed the level of the Japanese manufactures not only in manufacturing but solution offering. We are very motivated now to focus on our product development in the next four years."





Japanese exhibitors claimed that “JIAM is truly an international show that we could have good business leads from overseas to this level.” “We only sold our products within Japan but we met many international visitors especially from Asia. They said that they were working manually but that our machine was perfect for their automation. Our business talk took shape.” The comments proved that the show provided an international business platform in Japan.



The new Print & Fashion zone held in Hall 2 had good synergy. Exhibitors there commented: “We were not expecting such number of visitors from Asia. The results were good.” “JIAM is like the Olympic Games and we felt the passion and the improved quality of the show. We don’t get much chance to promote our products in a wide scale so it was such a precious opportunity to be here.” “The Visitors who were searching for sewing machines and equipment claimed that they were surprised or happy that they finally met us.”

Exhibitor products as well as workshops at the B to C “Home Sewing Zone” set in Hall 2 gained popularity. Many listeners gathered around the event stage where programs including “OSAKA MODE GAKUEN ORIGINAL BRAND EXHIBITION SPRING & SUMMER COLLECTION” organized by Osaka Mode Gakuen held on April 7-8, followed by “Talk show by digital fashion creators: Future of the textile industry” presented by fashion designer Mr. Yu Amatsu from A DEGREE FAHRENHEIT Hanae Mori manuscript, Ms. Olga from Etw.Vonneguet together with moderator Mr. Nobuyuki Hayashi and the special talk session held by a popular quilter, Ms. Kathy Nakajima and her son Mr. Yosuke Katsuno held on April 9.



The special seminars held in Hall 5 were as popular as well that some sessions welcomed more than 300 listeners. Visitors commented that the seminar themes were varied than ever before and that they were all fantastic. There have been ongoing inquiries from those who missed the sessions whether they could get related documents. The special theme zone consisted of four presentations were well received: “Advanced textile technology: “Photovoltaic textiles” and “RFID fibers” “The forefront of silk fiber technology” “J∞QUALITY” “Promotion of future fashion 4.0”. Visitors gathered around the panel and the presented items taking notes. Some of the themes were linked with the seminar, which had a positive synergetic effect.

JIAM 2016 OSAKA was held concurrently with IGA 2016 – International Garment Accessories Trade Show organized by Osaka International Business Promotion Center, Naad International Co., Ltd. Located within JIAM 2016 OSAKA. IGA welcomed 11 exhibitors (Domestic: 5 Overseas: 6) and showcased apparel and accessory related items such as elastic materials, embroidery threads, sewing threads, direct-print labeling systems, fabric technical-finishing agents, packing materials and function fabrics. Many visitors joined which led to the exhibitor’s high satisfaction. IGA certainly contributed to expanding business at JIAM 2016 OSAKA.

Looking back at the show, Mr. Shogo Kondo, Chairman of the JIAM 2016 Executive Committee gave an overview: "The world's apparel and sewing industry is exposed to the dynamic cost battle and shifting its base from one place to another. While many people think that there would be no perfect location to compete at or as long as the competition occurs at the same place, it will never end, I wanted JIAM 2016 OSAKA to present the future with a lot of potential. It is not too much to say that the majority of solution-offering products and technologies would be developed in Japan and I asked the member companies of JASMA for help to present such products that can bring real innovation.



As a result, many innovative ideas were communicated this year. There are many similar events around the world but I believe that JIAM 2016 OSAKA is special. While sewing is decreasing in developed nations, this show presented new products, technologies, methods to lower costs under the theme of 'Innovative Solutions and Advanced Processing Technologies' and proved the show's uniqueness. This shall have a positive impact on the next edition JIAM 2020 in every way." He closed by saying: "We would like to deeply express our appreciation towards companies and organizations who exhibited at JIAM 2016 OSAKA, all those trade visitors, participants and supporters of the seminars and presentations, general supporters, the friendly media and journalists who helped promoting our show and all the other companies and organizations who helped us organize and make the show happen."

■ Number of visitors at JIAM 2016 OSAKA

JIAM 2016 OSAKA				JIAM 2012			
Date	Weather	Number of Visitors (Overseas) * 1	Number of Visitors Registered (Overseas) * 2	Date	Weather	Number of Visitors (Overseas) * 1	Number of Visitors Registered (Overseas) * 2
Apr. 6 Wed.	Sunny	3,517 (1,308)	3,517 (1,308)	Sept. 19 Wed.	Sunny	4,052 (1,360)	4,052 (1,360)
Apr. 7 Thurs.	Rainy	4,058 (1,082)	3,156 (683)	Sept. 20 Thurs.	Sunny	4,080 (629)	3,437 (530)
Apr. 8 Fri.	Sunny	4,172 (361)	3,625 (197)	Sept. 21 Fri.	Sunny	4,303 (584)	3,574 (485)
Apr. 9 Sat.	Sunny	3,289 (107)	2,977 (46)	Sept. 22 Fri.	Cloudy	3,329 (21)	2,992 (19)
Total		15,036 (2,858)	13,275 (2,234)	Total		15,764 (2,594)	14,055 (2,394)

*1 Figures based on multiple count method. If one person attended for four days, it will be counted as "four".

*2 Figures based on single count method. If one person attended for four days, it will be counted as "one"

* Number of visitors at JIAM 2016 OSAKA are preliminary figures and may change after detailed examinations.

* Figures are produced following the "visitor" definition under the Authorization System for Exhibition Statistics appointed by Japan Exhibition Certification Council. The figures does not include exhibitors, press, guests or seminar speakers. This count method had been adopted from JIAM 2016 OSAKA and was not applied in 2012.

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