

March 18, 2016



JIAM 2016 OSAKA launching for Innovative Solutions Providing Trade Supporting Services as well as various B to C events!!

“JIAM 2016 OSAKA”, organized by Japan Sewing Machinery Manufacturers Association (JASMA), will be held 6 (Wed) -9 (Sat) April, 2016 at INTEX OSAKA. Under the theme of “Innovative Solutions and Advanced Processing Technologies”, the 11th edition will run as Japan International Apparel Machinery & Textile Industry Trade Show to offer wider business solutions.

1) Figures as of March 18th

- ◆ Exhibition scale: 1,272.2 booths (JIAM 2012: 1,028.6booths + 243.6 booths, 23.6% increased)
 - <Domestic: 869.5 booths (JIAM 2012 +187.5 booths, 27.5% increased)
 - Overseas: 224.9 booths (JIAM 2012 + 58.3 booths, 34.9% increased),
 - Event space: 165 booths (JIAM 2012 + 3 booths, 1.2% increased), Media: 12.5 booths >
- ◆ Number of exhibitors : 237 (JIAM 2012: 207 + 30 exhibitors, 14.4% increased)
 - <Domestic: 150 (JIAM 2012 + 17, 12.7% increased)
 - Overseas: 74 (JIAM 2012 + 18, 32.1% increased), Media: 13>
- ◆ Cooperating organization for special events : 17 ◆ Cooperating organization for seminars : 19
- ◆ Participating countries/regions : 14 <Bangladesh, China (incl. Hong Kong and Macau), Czech Republic, Germany, India, Indonesia, Italy, Singapore, South Korea, Thailand, Turkey, U.S.A, Taiwan, Japan>
- ◆ Group & Pavilions : From Japan, NFCS Pavilion by National Federation of Cooperative Society of Sewing Machine Commerce and Industry will join. From Overseas, VDMA Pavilion anchored by Garment and Leather Technology from Germany will participate in larger scale. From Asian countries and regions, CSMA Pavilion organized by China Sewing Machinery Association. Guangdong Sewing Equipment Chamber of Commerce and Hong Kong Apparel Machinery Association (HKAMA), and Taiwan Pavilion by Taiwan Sewing Machine Association (TSMA) will also be participating.
- ◆ New exhibitors : 94 (Domestic: 55, Overseas: 39 with Bangladesh newly exhibiting)

Apparently, JIAM 2016 OSAKA will run in a larger scale, demonstrating a growing interest among the sewing machinery and its related equipment’s manufacturers from all over the world. Overseas buyers especially from Asia are counting on the show as the organizers are receiving inquiries nearly every day. The show is expecting 30,000 trade visitors (of which 5,000 are from overseas) this year.

<JIAM 2016 OSAKA Opening Ceremony>

An opening ceremony will be held to celebrate the initiation of the show.

- Date / Time: April 6th Wed / 9:40 - 10:00
- Venue: INTEX Osaka Hall 5B Special Seminar Room

<Online Pre-registration>

Online pre-registration (<http://jiam-show.com>) is highly recommended as it enables visitors to enter the show time efficiently and for free (JPY 1,000 per ticket).

2) Zoning

JIAM 2016 OSAKA will be held at INTEX Osaka Halls 2, 3, 4 and 5A&B (Exhibition space 24,930 sqm).

- Hall 5 Zone A: Sewing equipment / Cutting, Spreading, CAM / Embroidery, Printing etc.
- Hall 5 Zone B: Seminar stage / Theme zone / Inspection, Testing / Information services etc.
- Hall 4: Sewing equipment / Cutting, Spreading, CAM / Automotive and Aircraft related / Interiors, Furniture, Housing / Inspection, Testing / Information services / Fiber, Sewing products etc.
- Hall 3: Sewing equipment / Cutting, Spreading, CAM / Home Sewing / Distribution, Logistics etc.
- Hall 2: Home Sewing Zone / Print & Fashion Zone / Event Stage / Supplies, Accessories / Sewing equipment / Information services / Finishing, Laundry etc.

3) Exhibitor Product Trends

No.	Product Category	JIAM 2016			JIAM 2012	
		Number	%	Comparison with JIAM 2012	Number	%
1	Planning, Design, CAD	14	3,4%	-57,1%	22	7,2%
2	Cutting, Spreading, CAM	45	11,1%	+15,6%	38	12,4%
3	Sewing Equipment	102	25,1%	+22,5%	79	25,8%
4	Embroidery, Printing, Laser design processing	76	18,7%	+57,9%	32	10,5%
5/6	Finishing, Laundry/ Inspection, Testing	35	8,6%	+22,9%	27	8,8%
7	Home Sewing	14	3,4%	+50,0%	7	2,3%
8	Supplies, Accessories	20	4,9%	+15,0%	17	5,6%
9	Fiber, Sewing Products	9	2,2%	-66,7%	15	4,9%
10/11	Weaving, Knitting, Dyeing/ Textiles, Fibers, Non-woven Fabrics	11	2,7%	-18,2%	13	4,2%
12	Automotive and Aircraft related	8	2,0%	+100,0%	0	0,0%
13	Interiors, Furniture, Housing	4	1,0%	+100,0%	0	0,0%
14	Fashion Accessories, Household Goods	4	1,0%	±0,0%	4	1,3%
15	Sundry Industrial Textiles	10	2,5%	+90,0%	1	0,3%
16	IT - Information Technology	19	4,7%	+47,4%	10	3,3%
17	Distribution Logistics	5	1,2%	±0,0%	5	1,6%
18	Facilities, Equipment, Environment	3	0,7%	-233,3%	10	3,3%
19	Education and Human Resource Development	1	0,2%	+100,0%	0	0,0%
20	Information Services	26	6,4%	±0,0%	26	8,5%
	Total *The figures of this chart are duplicated as one company could belong to several categories.	406	100,0%	+24,6%	306	100,0%

Products in 'Planning, Design, CAD' has decreased while 'Cutting, Spreading, CAM' has expanded. 'Sewing equipment' has grown following the expansion of the hall size. 'Embroidery, Printing, Laser design processing'

has more than doubled and increased by 58%. 'Finishing, Laundry' and 'Inspection, Testing' stretched by 22%. 'Home Sewing' related products have doubled its figures. Products that are non-apparel related including 'Automotive and Aircraft' related products, 'Interior' items and 'Sundry Industrial Textiles' have newly joined the show and took up 5.5%. The doubled figure in IT affirms that the show will be presenting the latest technologies than ever before.

4) Home Sewing Zone and Print & Fashion Zone

"Home Sewing Zone", catered for B to C, will be installed in Hall 2, featuring sewing machines and related accessories for home usage. Themed "The enjoyment of creating and pleasure of sharing - a new style of home sewing -", this zone will be a platform to provide suggestions on how to enjoy home sewing machines. Visitors can experience a wide variety of workshops organized by major manufacturers. By participating all the workshops, visitors are able to collect stamps to win a sewing machine.

Another highlight will be the presentation of the works of excellence award recipients of JASMA's 36th home sewing competition for elementary, middle and high school students as well as one piece dresses, publicized in "The one piece dress – Tomoe Shinohara's sewing book" and produced by the students of Bunka Gakuen University. Adjacent to the Home Sewing Zone there will be products related to apparel and accessories together with the concurrent event IGA. In the same hall, there will be a new "Print & Fashion" zone featuring printing, design software, embroidery printer and fashion at Hall 2. Over 30 companies are joining including new exhibitors. While digitalization in the fashion industry is becoming essential, this zone will contribute to offering multiple solutions through good synergy with the latest sewing technology and by responding to the needs for customization.

5) Talk shows and fashion design contest at the Event Stage

Various seminars, talk shows and fashion events will take place at the event stage in Hall 2. One of the featured talk shows is a session held by a popular quilter, Ms. Kathy Nakajima and her son Mr. Yosuke Katsuno, who is also a crafter. Ms. Nakajima has a lot of followers in her field and Mr. Katsuno has just come back from his overseas studies in crafting from Paris and now builds a career as a couturier. He will be showing how to make quilts from sewing machines twice a day (11:00 / 14:30) during the show.

There will be a student fashion designer competition titled "OSAKA MODE GAKUEN ORIGINAL BRAND EXHIBITION SPRING AND SUMMER COLLECTION" on April 7th 13:00-14:00 and April 8th 13:00-14:00 at the event stage organized by Osaka Mode Gakuen. At this event, the students will demonstrate their works that have commercialization potential in a fashion run-way style. A prize will be awarded to the work with the most votes in the audience. The winner will be announced on April 8th after the show. Additionally, with the collaboration of Osaka Mode Gakuen, there will be a free trial workshop on nail, one point make-up, hair arrange and drawing a portrait in the Home Sewing Zone.

6) Trade Consulting Services *No reservation nor fee required

During the three days from April 6th – 8th, professional trade consultants will be ready to provide practical solutions for successful import-export business, marketing support in foreign markets and developing new export markets for local SMEs.

- Venue: Hall 5 Zone B "Trade Consulting Services Counter"
- Date: April 6th (Wed) to 8th (Fri) (The service will not be offered on April 9th)
- Time: 10:30-16:30 (Reception closes at 16:30)
- Note: Max 30 minutes per one person/group

7) Information Counter / Help Desk *No reservation nor fee required

Detailed guidance on the venue and language support (Japanese & English) for both exhibitors and visitors will be provided at each hall throughout the four days during the show.

- Installation Period : April 6th(Wed) - 9th(Sat)
- Location : Each hall
- Notes: Limited hold time for language support: Max 15 minutes for one person/group
Language support will only be provided at information counter/help desk and not at exhibit booths.

8) Exclusive Seminars and the Special Theme Zones

Through demonstration and presentations, JIAM 2016 OSAKA will suggest new business models.

[Seminars & Panel Discussions]

During the show, there will be as much as twelve seminars and panel discussions introducing the latest textile processing technologies and trends at the stage set in Zone B of Hall 5, with the support of governmental body and other various organizations.

<April 6th>

■ Growth strategy for the manufacturing industry using robots and IoT as the key solution
Mr. Kiyoshi Sawaki - Director of Industrial Machinery Division Manufacturing Industrial Bureau in The Ministry of Economy, Trade and Industry will be holding the seminar to present the status of the "Robot Revolution Initiative", which is full of ideas to overcome the challenges in the industry.

■ Germany's Industrie 4.0 - Challenges and Opportunities for Industry: Innovation for the Textile and Apparel Business
Mr. Georg K. Löer - President of NRW Japan K.K. Economic Development Agency of the German State of North Rhine-Westphalia (NRW), will talk about Industry 4.0 in the context of the textile and apparel industry.

*This program has changed from "The future vision of apparel manufacturing industry - When Quality meets Innovation -"

■ Latest market trends of the sewing industry in Ethiopia and other east African countries -
Subsidized by the Japanese government, JASMA has been conducting a research on economic /market trends in Ethiopia and Tanzania where Japanese sewing machinery manufacturers could be their potential client /partner. Results will be presented by Mr. Kazunori Sakae, Specialist at JASMA. This must not be a missed opportunity for visitors to learn the latest market movements in East Africa where the great potential for textile industry has been discovered.

<April 7th>

■ Skills training seminar: The innovative way of making clothes taught by a "Contemporary Master Craftsman" - Proposing the use of gluing and welding technologies -
Welcoming Mr. Susumu Inarida - a specially-appointed committee member in the Japan Modelist Association, who has been selected as one of the 150 appointees of Contemporary Master Craftsman selected by the Ministry of Health, Labor and Welfare, will demonstrate ways to make clothes by using weld bond and tapes within an hour, and show how to make use of welding techniques.

■ Panel discussion: A proposal project on monozukuri (manufacturing) from Japan" -The future of Made-in-Japan products desired by global customers -
This is a panel discussion by five Japanese companies in the sewing manufacturing industry, discussing the importance of 'Made in Japan' quality. A session titled "J∞Quality - Current and future situation" by Mr. Shigeki

Kondo - Chairman of the Japan Apparel Technology and Research Association will be followed after the discussion.

<April 8th>

■ Current state of testing: problems and corrective solution

Test Method for Determining antibacterial activity, antiviral activity, and deodorant property of Textile Products
This session will be held by Mr. Yasuo Imoto - Manager, Microbial Testing Laboratory of Kobe Testing Center in Japan Textile Products Quality and Technology Center. Another session titled "The latest evaluation technology for functional textiles" by Mr. Yoichiro Yoshioka, Manager at the Boken Quality Evaluation Institute will follow.

■ Featured by FBS: "Made in Japan" products – Challenges for major department stores -Current and future Isetan Mitsukoshi Japan Senses initiatives-

Major department stores are strengthening their ties with local production areas in Japan under the influence of yen depreciation and consumer's polarization. Inviting Mr. Yoji Naka - Managing Executive Officer General Manager of Mitsukoshi Nihombashi Store, this seminar will put focus on the crucial role of department stores in order to achieve "made-in-japan".

■ Made "By" JAPAN: Diversification in the Asian sewing technology - Vietnam, Laos, Cambodia, Myanmar and Bangladesh -Our strategy to operate in the most suitable production site

The session will take place again following the success of the previous edition in 2012. Leading textile processing manufacturers will share their latest case studies and analyze the best "China plus one" countries among the ASEAN nations. The coordinator is Mr. Hiroshi Wada - Director / Executive secretary at Asia Apparel Production Network (AAP).

■ The development of the e-Textile, "Photovoltaic textile" and "RFID-fiber"

This session will be held by Researcher Mr. Takahiro Tsuji and Senior Researcher Mr. Atsuji Masuda at the Industrial Technology Center of FUKUI Prefecture e-Textile research group.

<April 9th>

■ Co-creative garment making for physically impaired persons - Towards Paralympics -

On Saturday, April 9 when a large number of public visitors is expected, Mr. Takeshi Kurata from The National Institute of Advanced Industrial Science and Technology (AIST) and Mr. Noriyasu Higuchi, project member of Kakenhi will talk about their activities and present how fashion, technology, social welfare and business are involved in the coming Paralympics.

■ Digitalization of fashion and future aspects of textile industry

Inviting Mr. Nobufumi Morita, President & CEO at Couture Digital Ltd., this session will present the future prospects of digitalization in the fashion industry using full of visuals materials.

[Special Theme Zone]

Synced with the seminar themes, this zone will present solution-offering technologies through exhibition of materials and finished products.

■ Advanced textile technology: "Photovoltaic textiles" and "RFID fibers"

This section will showcase items such as solar panel embedded textiles and ultra-small string-like IC tag by the Industrial Technology Center of Fukui Prefecture, Sphelar Power Corporation, Uruse. Co., Ltd., and Matsubun Textile Co., Ltd.

■ The forefront of silk fiber technology

There will be a presentation of materials that organic resources are applied to. This includes lucent shiny silk produced from silk worm and a very tough spider silk that uses orb-web spider threads, both by the National Institute of Agrobiological Sciences (NIAS).

■ J∞QUALITY

J∞QUALITY is a unified brand of product. The entire manufacturing process, from weaving, knitting, dyeing, processing, sewing, planning to sales, is handled in Japan. With the support of Japan Fashion Industry Council, the latest information on the J∞QUALITY Certification System that certifies technology, sense of beauty and safety of “all Japan-made” products will be exhibited.

■ Promotion of future fashion 4.0

This is an upgraded version of “the Age of Digital Fashion at the Advanced Technology and Information Transmission Corner” in the Special Theme Zone at the previous JIAM 2012. Here you will see Japan’s excellent raw materials, design capability, sewing skills, ability to create and design trends and the latest sales tools to respond to the purchasing behavior and needs of consumers, and moreover a scene where new innovative streamlined world is realized through the combination of each of the above and digital technology.

9) Outline

【JIAM 2016 OSAKA · IGA2016 · FBS】

- Date : 6(Wed)-9(Sat) April 2016
- Venue : INTEX OSAKA
- Expected number of visitors : 30,000 visitors
- Visitor classification : Apparel manufactures, fashion houses, interior goods manufactures, embroidery and printing manufacturers, sewing factories, dealers, textile processing industry, automotive and aircraft industry, fashion accessories and household goods, cleaning laundry industry, textile manufacturers, logistics, retailers, trading companies, students, other
- Entrance fee : Visitor pre-registration is now available at the official website (<http://jiam-show.com/en>)
After registration the entrance fee of JPY 1,000 will become free of charge.
- Floor map: Please also visit the official website as follows;
http://jiam-show.com/en/files/JIAM2016_floorplan_160317.pdf

【JIAM 2016 OSAKA Outline】

- Organizer : Japan Sewing Machinery Manufactures Association (JASMA)
- Venue : INTEX OSAKA Hall 2, 3, 4, 5 Zone A/B
- Exhibitor classification : Planning, design, CAD, cutting, spreading, CAM, sewing equipment, embroidery, printing, laser design processing, finishing, laundry, inspection, testing, home sewing, supplies, accessories, fiber, sewing products, weaving, knitting, dyeing, textiles, fibers, non-woven fabrics, automotive and aircraft related, interior, furniture, housing, fashion accessories, household goods, sundry industrial textiles, IT-information technology, distribution, logistics, facilities, equipment, environment, education and human resources, information services, other
- URL: <http://jiam-show.com/> • E-mail: info@jiam-show.com

【IGA2016】

- Organizer : Osaka International Business Promotion Center, Naad International Co., Ltd.
- Overseas Partners: Chan Chao International Co., Ltd.
Taiwan Textile Federation
Paper Communication Exhibition Services
- Organizing partner : Japan Sewing Machinery Manufacturers Association (JASMA)
- Venue : INTEX OSAKA Hall 2
- Exhibitor classification : Apparel and accessory related items. Please find details on the official website.
- Contact : IGA Organizer's Office (within Osaka International Business Promotion Center)
Tel. +81-6-6612-8203 E-mail: info@iga-tradeshow.com Web: www.iga-tradeshow.com

【FBS in JIAM 2016】

- Organizer : Senken Shimbun Co., Ltd
- Organizing partner : Japan Sewing Machinery Manufacturers Association (JASMA)
- Venue : INTEX OSAKA Hall2
- E-mail: fbs-jiam@senken.co.jp Web: www.senken-ex.com/fbs/

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