



2012 OSAKA

Japan International Apparel Machinery Trade Show

R E P O R T

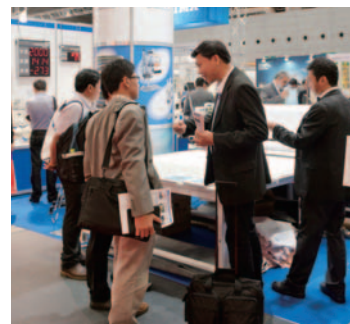
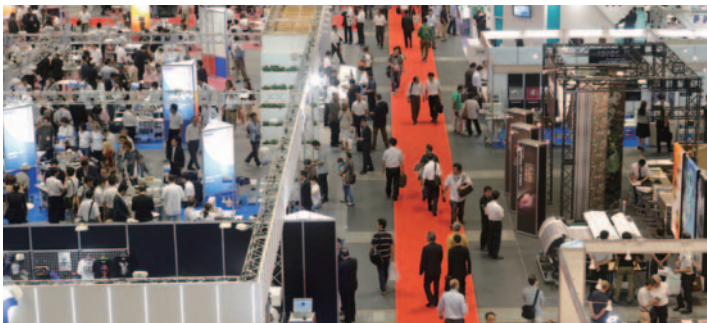
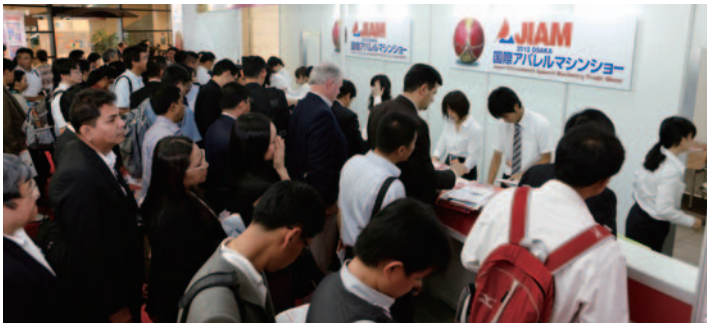
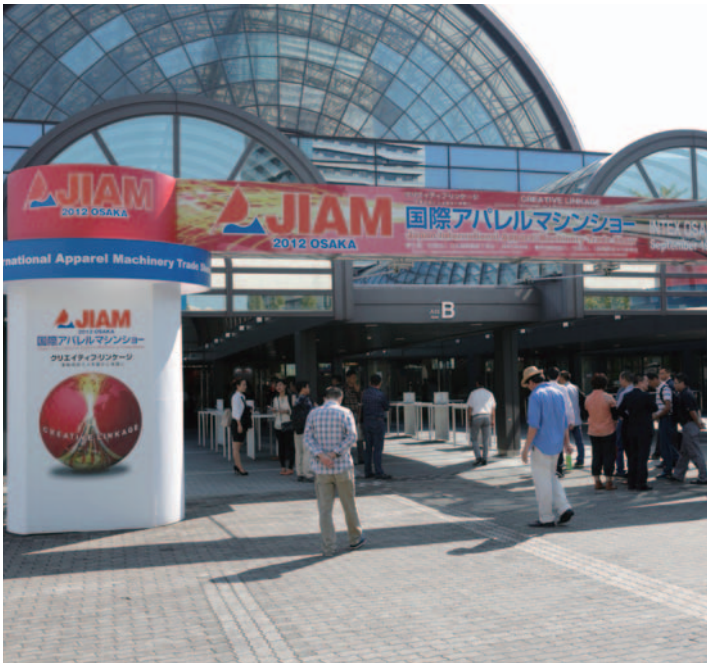
CREATIVE LINKAGE

— Innovative Technology for a Prosperous and Comfortable Lifestyle —



September 19 (Wed.) – **22** (Sat.), **2012**
INTEX Osaka

Organizer: *Japan Sewing Machinery Manufacturers Association (JASMA)*



CONTENTS

Introduction	01
Outline	01
Scale of the Show	02
Attendance	04
Reception and Opening Ceremony	06
Special Exhibitions	
Theme Zone	07
Fashion Zone	08
Japan Ingenuity Corner	08
Home Sewing Machine Zone	08
Symposium, Seminar and Talk Show	09
Promotion Activities	10
Questionnaire Results	
Visitors Questionnaire	12
Exhibitors Questionnaire	13
Exhibitors List	14
Hall Map	16
Services	19

Introduction

To encourage collaboration and integration of allied industries, under the theme 'Creative Linkage – Innovative Technology for a Prosperous and Comfortable Lifestyle', providing a 'Platform for the textile, apparel, and fashion industry', the tenth Japan International Apparel Machinery Trade Show (**JIAM 2012 OSAKA**) was held for four days from 19 to 22 September 2012 at INTEX Osaka.

Occupying 1028.6 booth units, 207 exhibitors from 17 countries and territories attracted a great number of visitors from inside and outside the industry, and the show ended as a great success.

Including 2,594 visitors who traveled from 53 countries and territories, mainly in Asia, 15,764 people attended the show, some of whom came in specially organized tours.

Once again held in Japan after seven years, to showcase and share technological strength of Japan and to promote linkage and integration between related industries, the show was revamped as 'New-look **JIAM**'. At the venue, **JIAM 2012** brought together companies, mainly from Japan, that presented world-leading technology, products, software, and other goods and services, and was the site of many highly worthwhile and rewarding business discussions.

'New-look **JIAM**' featured a theme zone with exhibitions that were conceived to demonstrate the strengths of Japan. Four sections were arranged to show the intrinsically high quality of Japanese products and technology embodying future potential, and to transmit the energy of the

sewing machine industry to the world: Advanced Technology and Information Transmission Corner; Cool Japan Corner; Human-friendly Corner; and Sports & Sew Corner.

The Fashion Zone featured interesting exhibitions, including a collaboration between designers and the sewing industry 'JEANISM — Gathering at night'; a showing of prize-winning works from the 2012 Nagoya Fashion Contest; and Japan Ingenuity Corner, which showed how technology supports sewing workshops.

Moreover, in the Sewing Machine Symposium, from a global perspective major figures from Japan and overseas affiliated organizations discussed the likely form of sewing machinery and the sewing industry. Through the Linkage Symposium and numerous seminar topics, such as, 'These days, what's so special about Made in Japan?', we are confident that much useful information, shared with people both within and outside the industry, was disseminated far and wide.

The organizers appreciate that **JIAM 2012 OSAKA** was able to leave behind such a significant legacy only through the participation of exhibitors and the cooperation of numerous other people, and we take this opportunity to express our deep gratitude.

While reporting the resounding success of **JIAM 2012 OSAKA**, we also hope that when the next **JIAM** rolls around, the show will enjoy even greater support and participation.

December 2012

Outline

- Title** Japan International Apparel Machinery Trade Show (**JIAM 2012 OSAKA**)
- Theme** CREATIVE LINKAGE
– Innovative Technology for a Prosperous and Comfortable Lifestyle –
- Dates** September 19 (Wed.) through September 22 (Sat.), 2012 (4 days)
- Hours** 10:00–17:00 (closes at 16:00 on final day)
- Venue** INTEX Osaka (1-5-102 Nanko-kita, Suminoe-ku, Osaka 559-0034, Japan)
- Organizer** Japan Sewing Machinery Manufacturers Association (**JASMA**)
- Organizing partner** Osaka International Trade Fair Commission (OITFC)
- Supported by** Ministry of Economy, Trade and Industry/
Osaka Prefectural Government/Osaka City Government/
Japan External Trade Organization (JETRO)/
Japan Chamber of Commerce and Industry/
Osaka Chamber of Commerce and Industry
- Special support** China Sewing Machinery Association (CSMA)
German Garment and Leather Technology Association (VDMA)
- Cooperating Organization** Japan Machinery Federation/
All Nippon Special Sewing Machine Manufacturers' Association/
National Federation of Cooperative Society of Sewing Machine
Commerce and Industry/
Japan Apparel-Fashion Industry Council/
Japan Export Clothing Manufacturers Association/
Federation of Japan Apparel Sewing Industry Association/
Japan Apparel Technology and Research Association/
Japan Machinery Center for Trade and Investment/
Japan Chemical Fibers Association/Japan Textile Finishers' Association/
Japan Automatic identification Systems Association/
Japan National Tourism Organization/Kansai Fashion Association/
Japan Textile Federation/Japan Knitting Industry Association/
Nippon Interior Fabric Association/The Japan Textiles Importers Association/
Japan Embroidery Association/Japan Textiles Exporters Association/
All Nippon Nonwovens Association/
Japan-China Economic Relations and Trade Center

- Exhibition Scale**
Exhibition space 18,201 m² (Hall 3,4,and 5)
Total number of exhibitors 207
Total number of booths 1028.6
- Participating countries and area:17**
China(incl. Hong Kong)/Czech Republic/France/Germany/
Greece/India/Israel/Italy/Korea/Pakistan/Singapore/
Switzerland/Taiwan/Thailand/Turkey/USA
- Classification of Exhibits**

① Planning, design, CAD	② Cutting, spreading, CAM
③ Sewing	④ Embroidery, printing
⑤ Finishing, inspection, testing	⑥ Weaving, knitting, dyeing
⑦ Textiles, fibers, non-woven fabrics	⑧ Notions, supplies
⑨ Household furnishings, apparel accessories	
⑩ Distribution, logistics	⑪ Home sewing
⑫ Sundry industrial textiles	⑬ Information technology
⑭ Information services	⑮ Facilities, equipment, environment
⑯ Products (fiber, sewing products etc.)	Other
- Admission Fee** JPY 1,000 (free for pre-registration and invitation)



Scale of the Show

From 17 countries and territories, 207 exhibitors occupied 1028.6 booth spaces. Of these, 145 exhibitors, occupying 856 booth spaces, were from Japan, and 62 exhibitors, occupying 172.6 booth spaces, were from overseas. The show was about the same size as the last show held in 2008, with the number of exhibitors up by 4.5% and the amount of booth space down by 9%. With regard to overseas participants, the show exceeded expectations. Although it attracted about 9% fewer overseas exhibitors than the last show held in Japan in 2005, they occupied 54% more floor space.

Reflecting rising labor costs and the pressure to boost productivity, many announcements of new equipment at **JIAM 2012** seemed to feature greater automation and labor-saving. Other trends included, in line with the general pace of innovation, more exhibitors concerned with CAD/CAM and applications of information technology, and the greater presence of textile printing.

- Total floor area 18,201m² (Hall 3,4,5)
- Number of exhibitors 207 (Domestic 145: Overseas 62)
- Number of booths 1,028.6 (Domestic 856: Overseas 172.6)

■ Breakdown of Exhibitors and Booths (including co-exhibitors)

Description	JIAM 2012				JIAM 2008 [*]		
	Number of exhibitors	Percentage	Number of booths	Percentage	Number of exhibitors	Number of booths	
Domestic	JASMA Member	24	11.6%	497	48.3%	25	532.75
	JASMA Supporting Member	1	0.5%	1	0.1%	3	2.25
	Non member	108	52.2%	184	17.9%	31	99
	Sub Total	133	64.3%	682	66.3%	59	634
	Theme Zone	—	—	82	8.0%	—	66
	Home Sewing Zone	—	—	55	5.3%	—	—
	Seminar	—	—	25	2.4%	—	—
	Press	12	5.7%	12	1.2%	11	12
	Sub Total	145	70.0%	856	83.2%	70	712
Overseas	Non member	56	27.1%	166.6	16.2%	121	409
	Press	6	2.9%	6	0.6%	9	9
	Sub Total	62	30.0%	172.6	16.8%	130	418
Grand Total	207	100.0%	1,028.6	100.0%	200	1,130	

★ JIAM 2008 was held in Singapore.



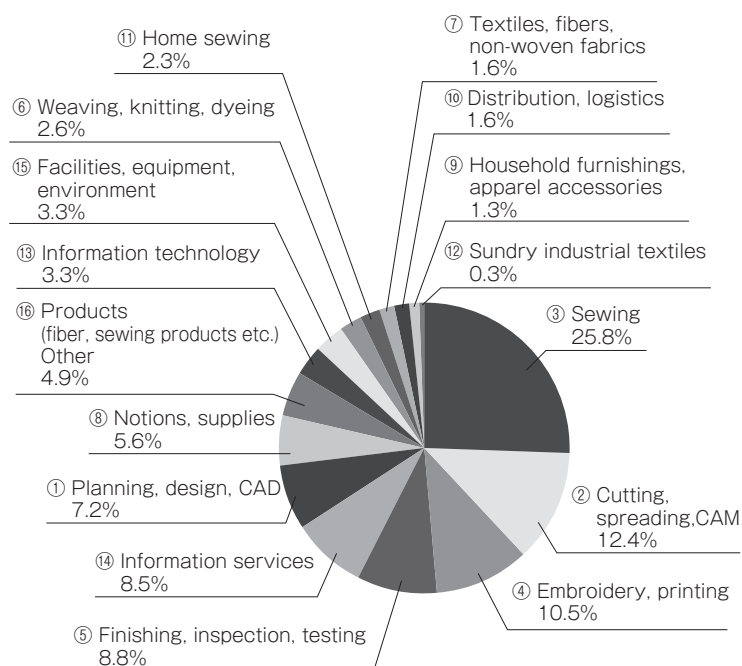
Exhibitors by Exhibit Category

Classification of exhibits	JIAM 2012	JIAM 2008*
	Number of Booths	Number of Booths
① Planning, design, CAD	22	9
② Cutting, spreading, CAM	38	35
③ Sewing	79	105
④ Embroidery, printing	32	28
⑤ Finishing, inspection, testing	27	33
⑥ Weaving, knitting, dyeing	8	6
⑦ Textiles, fibers, non-woven fabrics	5	5
⑧ Notions, supplies	17	24
⑨ Household furnishings, apparel accessories	4	6
⑩ Distribution, logistics	5	5
⑪ Home sewing*2	7	—
⑫ Sundry industrial textiles	1	3
⑬ Information technology	10	6
⑭ Information services	26	31
⑮ Facilities, equipment, environment	10	3
⑯ Products (fiber, sewing products etc.) Other	15	15
Total	306 ^{※1}	314

※1 Some exhibitors display exhibits in more than one category, resulting in the discrepancy between the actual total number of exhibitors (207) and total shown above.

※2 JIAM 2008 Home Sewing was a subcategory of '3. Sewing'

Classification of Exhibits



Overseas Exhibitors by Country (co-exhibitors included)

		JIAM 2012		JIAM 2008*	
		Number of Exhibitors	Number of Booths	Number of Exhibitors	Number of Booths
Overseas	China (incl. Hong Kong)	13	95.3	37	199
	Taiwan	13	34	24	55
	Germany	11	13.3	13	45.33
	Singapore	2	11	12	27
	Korea	5	7	11	19
	USA	2	2	3	6
	Greece	1	2	—	—
	India	2	1	2	3
	Thailand	1	1	2	3
	Italy	2	*	7	24
	Czech Republic	1	*	1	3
	France	1	*	—	—
	Switzerland	1	*	2	2.67
	Israel	1	*	—	—
	Malaysia	—	—	3	10
	Sweden	—	—	1	9
	Sri Lanka	—	—	1	2
	UK	—	—	1	1
	Brazil	—	—	1	—
Sub total		56	166.6	121	409
Overseas Press	China (incl. Hong Kong)	1	1	4	4
	India	1	1	2	2
	Korea	1	1	1	1
	Taiwan	1	1	—	—
	Pakistan	1	1	—	—
	Turkey	1	1	—	—
	Sri Lanka	—	—	1	1
	Vietnam	—	—	1	1
Sub total		6	6	9	9
Total		62	172.6	130	418
Domestic exhibitors		133	844	59	700
Domestic Press		12	12	11	12
Total		145	856	70	712
Grand Total		207	1,028.6	200	1,130

※Co-exhibitors (booth share)

★JIAM 2008 was held in Singapore.

Attendance

JIAM 2012 was blessed with generally sunny weather during the four days of the show. The recorded number of visitors was 15,764, nearly one third (32%) more than the attendance at JIAM 2008.

Compared with JIAM 2005, a greater number of visitors also designated themselves as apparel makers (increased to 18.6% from 16.4%). This can be attributed to greater appeal to the fashion industry, as a related field, of New-look JIAM focused on linkage in the theme zone and fashion zone, as well as in the symposiums and seminars. The lessons learned will be applied in forthcoming JIAM shows.

By location 81.2% of visitors came from where global production is concentrated: Northeast and Southeast Asia. And the proportion of visitors from both China and the developing countries in Asia is rising.

Many overseas visitors were people responsible for making company decisions, and they contributed to the general atmosphere of the show as a lively forum where business was being conducted.

Visitors from inside and outside the sewing industry praised JIAM 2012 as a high-quality trade fair, and exhibitors reported substantive business inquiries and effective PR activities. Overall, the show was evaluated highly, by both buyers and exhibitors, as providing excellent opportunities for directly meeting desirable business partners.

■ Number of visitors 15,764 (including 2,594 overseas visitors)

■ Number of visitors registered 14,055 (including 2,394 overseas visitors)

■ Number of visitors

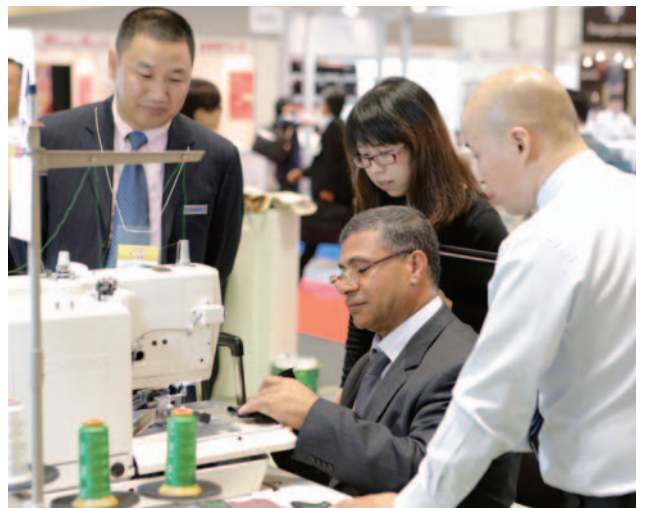
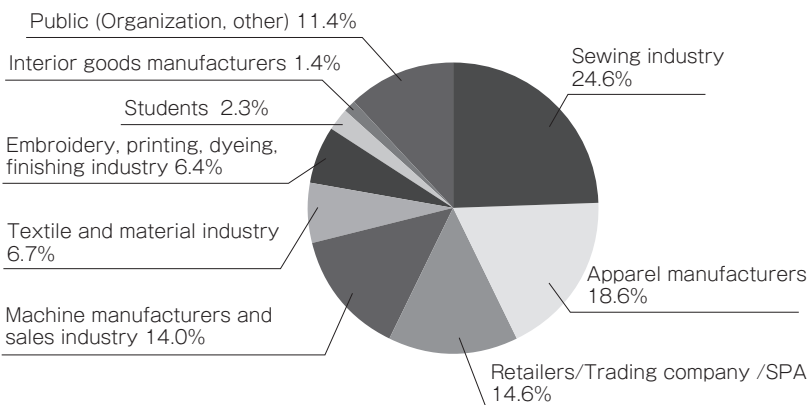
JIAM 2012				JIAM 2008*	
Date	Weather	Number of Visitors (Overseas) ※1	Number of Visitors Registered (Overseas) ※2	Date	Number of Visitors
Sep.19 Wed.	Fine	4,052 (1,360)	4,052 (1,360)	May 13 Tue.	3,673
Sep. 20 Thurs.	Fine	4,080 (629)	3,437 (530)	May 14 Wed.	4,322
Sep. 21 Fri.	Fine	4,303 (584)	3,574 (485)	May 15 Thurs.	3,035
Sep. 22 Sat.	Cloudy	3,329 (21)	2,992 (19)	May 16 Fri.	952
	Total	15,764 (2,594)	14,055 (2,394)	Total	11,982

※1 Multiple entries by a bar-coded ticketholder on the same day were counted as one visitor

※2 Registered visitors who attended on more than one day were counted only once, on first day of attendance.

★ JIAM 2008 was held in Singapore.

■ Visitors by Industry



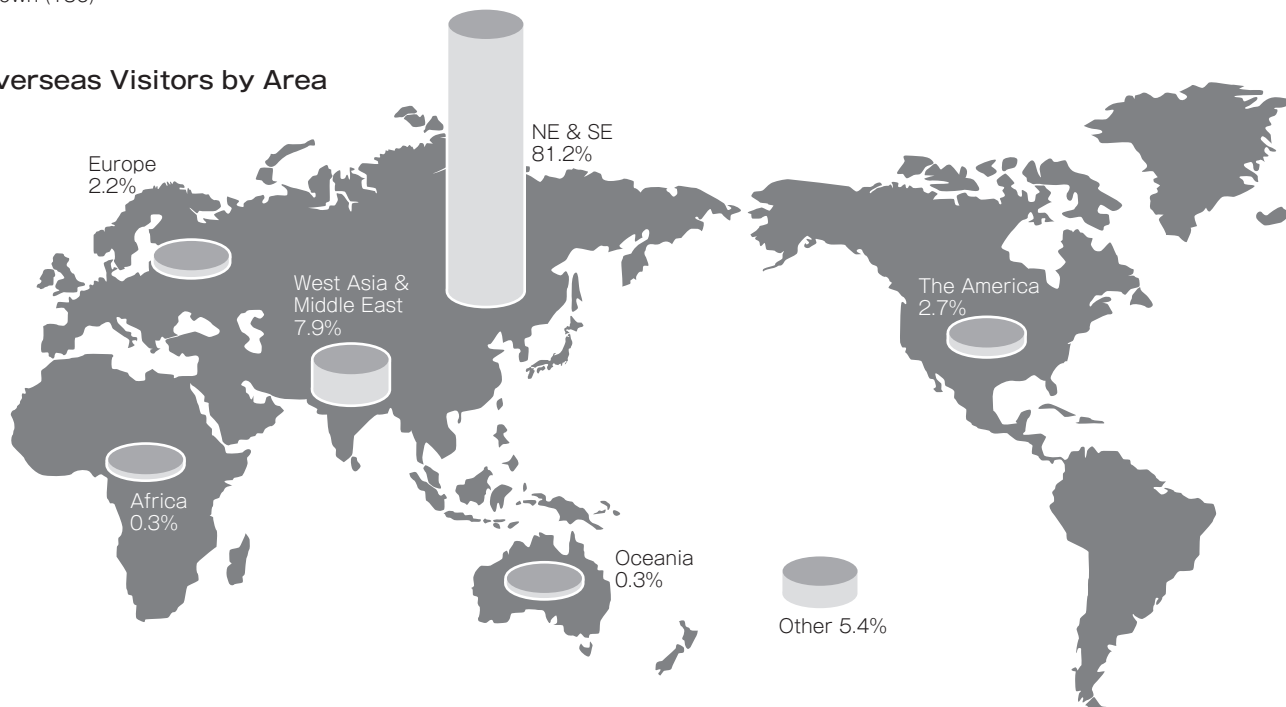
Overseas Visitors Registered

Name of country	No. of visitors registered	%
China (incl. Hong Kong)	1,142	47.7%
Korea	147	6.1%
Taiwan	124	5.2%
India	123	5.1%
Sri Lanka	105	4.4%
Thailand	101	4.2%
Bangladesh	84	3.5%
Vietnam	77	3.2%
Indonesia	60	2.5%
Turkey	35	1.5%
Pakistan	27	1.1%
Singapore	25	1.0%
Myanmar	23	1.0%
USA	20	0.8%
Iran	19	0.8%
Colombia	16	0.7%
Germany	14	0.6%
Malaysia	13	0.5%
Others	239	10.1%
Total (53 countries ,area)	2,394	100.0%

※Others
 Philippines (10), Canada (9), Italy (8), Russia (7), Argentina (6)
 Cambodia (6), Uzbekistan (5), Brazil (4), France (4), Mauritius (4)
 Mexico (4), New Zealand (4), U.A.E. (4), Australia (3), Peru (3)
 Saudi Arabia (3), Spain (3), Bahrain (2), Czech Republic (2)
 Kazakhstan (2), Romania (2), South Africa (2), Belgium (1), Denmark (1)
 Ecuador (1), UK (1), Fiji (1), Greece (1), Guatemala (1)
 Honduras (1), Kenya (1), Holland (1), Serbia (1), Switzerland (1)
 Unknown (130)



Overseas Visitors by Area



Reception / Opening Ceremony

■Reception

□**Time and Date:** 18:00~20:00, Tuesday, September 18th, 2012

□**Venue:** Hyatt Regency Osaka 3rd Floor "Regency Ball Room,"

□**Schedule:**

- 1) Greetings from the Organizers
Mr. Yoshihiro Yasui
Chairman, Japan Sewing Machinery Manufacturers (JASMA)
- 2) Greetings on behalf of the Guests
Mr. Toshinori Kobayashi
Director-General, Kansai Bureau of Economy, Trade and Industry
Mr. Ichiro Matsui
Governor, Osaka Prefectural Government
Represent Mr. Shinsaku Kimura
Vice Governor, Osaka Prefectural Government
- 3) Proposal of toast
Mr. Daido Mima
Chairman, **JIAM 2012** Executive Committee
Vice-Chairman, Japan Sewing Machinery Manufacturers Association (JASMA)
- 4) Social time
- 5) Acknowledgement of the Contributors to **JIAM**
Contributors to **JIAM:** Mr. Takeo Yamaoka, Mr. Daido Mima, Mr. Shogo Kondo
- 6) Closing Speech
Mr. Kazuyuki Nakamura
Vice-Chairman, Japan Sewing Machinery Manufacturers (JASMA)

□**Number of attendance** 200



■Opening Ceremony

□**Time and Date:** 9:40~10:00, Wednesday, September 19th, 2012

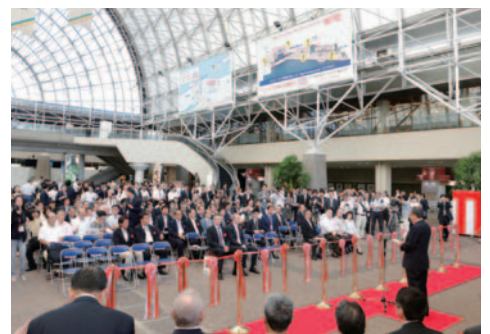
□**Venue:**INTEX Osaka, INTEX Plaza

□**Schedule**

- 1) Greetings from the Organizers
Mr. Yoshihiro Yasui
Chairman, Japan Sewing Machinery Manufacturers (JASMA)
- 2) Greetings on behalf of the Guests
Mr. Osamu Sudo
Director, Industrial Machinery Division, Manufacturing Industries Bureau,
Ministry of Economy, Trade and Industry (METI)
- 3) Opening Declaration
Mr. Daido Mima
Chairman, **JIAM 2012** Executive Committee
Vice-Chairman, Japan Sewing Machinery Manufacturers (JASMA)
- 4) Tape Cutting Ceremony
Mr. Osamu Sudo
Director, Industrial Machinery Division, Manufacturing Industries Bureau,
Ministry of Economy, Trade and Industry (METI)
Mr. Yoshihiro Yasui
Chairman, Japan Sewing Machinery Manufacturers (JASMA)
Mr. Daido Mima
Chairman, **JIAM 2012** Executive Committee
Vice-Chairman, Japan Sewing Machinery Manufacturers (JASMA)
Mr. Ichiro Matsui
Governor, Osaka Prefectural Government
Represent Mr. Shinsaku Kimura
Vice Governor, Osaka Prefectural Government
Mr. Toru Hashimoto
Mayor of Osaka
Represent Mr. Masaru Uoi
Director General, Economic Affairs Bureau, Osaka City Government
Mr. Kojiro Takamatsu
Chairman of National Federation of Cooperative Society of Sewing Machine Commerce and Industry
Mr. Yoshikata Tsukamoto
Vice Chairman, Japan Apparel-Fashion Industry Council
Mr. Dietrich Eickhoff
Vice President, VDMA, Garment and Leather Technology Association
Ms. He Ye
Chairman, China Sewing Machinery Association (CSMA)
Mr. Dave Gardner
Managing Director, Sewn Products Equipment & Suppliers of the
Americas (SPESA)

□**Number of attendance** 170

□**Exhibition Tour**



Special exhibitions



Theme zone

As the standard bearer for New-look JIAM, the theme zone featured four sections showcasing the strengths of Japan, and a performance area for stage events. This was highly successful in getting across to people, both from domestic and outside the industry, the underlying strength of Japanese textile-related industries.

Every day, each section drew many visitors. Here, by using life-size dress-up simulation apps, they could preview the future experience of shopping for clothes. They were also able to see and feel items made from the latest functional textiles. The central stage featured events and performances that also attracted visitors, as did the presentation and seminar program. In particular, before the shows, there was standing room for the lively performances of the World Cosplay Summit, which included players dressed as historical figures, and the Digital Fashion Show, where female college students fused real and virtual fashion modeling.

先 Digital fashion Future World of Digital Fashion Advanced Technology and Information Transmission Corner

Showing the world the advantages of Japan's prowess in advanced digital technology.

- **Apparel promotion of the future** Cooperation: Digital Fashion Ltd. Everyone in the textile sector needs to know what consumers want. This corner showed future ways to keep in touch with consumer needs and to do successful fashion promotion. It demonstrated how the advanced IT skills and expertise of Japan are used in paper pattern design and other superb industrial craft technologies in the sewing sector, and how these can be applied to create trends. Visitors could experience how digital tools will be used in purchase methods for next-generation consumers and buyers who insist on a craft dimension in their clothes.

美 Beauty Beauty transforming traditional to modern Cool Japan Corner

Showing how the concept of Cool Japan demonstrates the power of Japanese skill, ingenuity, and creativity. Generated from home-grown sensibilities, perspectives on nature, sense of beauty, and crafting spirit. Japanese animation — which has a huge following both in Japan and overseas — is rooted in the same culture and traditions that have shaped fashion. In the Cool Japan Corner, the Ministry of Economy, Trade and Industry set up four themes to show how Cool Japan demonstrates the strengths of Japan.

• World Cosplay Summit

"Cosplay" is a fusion of animation and fashion. The World Cosplay Summit, held annually in Nagoya, is a global event focusing on cosplay. During the summit, the World Cosplay Championships are also held. Original costumes created by the contestants were on show, and cosplayers from Japan, Korea, as far as far away as Finland performed on stage. Cooperation: Aichi Television Broadcasting Co., Ltd.

• archives, plus design

Textile designer Kanako Kajihara presented items from her extensive archives of traditional textiles from regions of Japan. Visitors could see how Kajihara's design, fused with local techniques, brings an exciting fresh perspective on textiles. Cooperation: Kajihara Design Studio

• Japanese traditional technology applied in advanced materials research

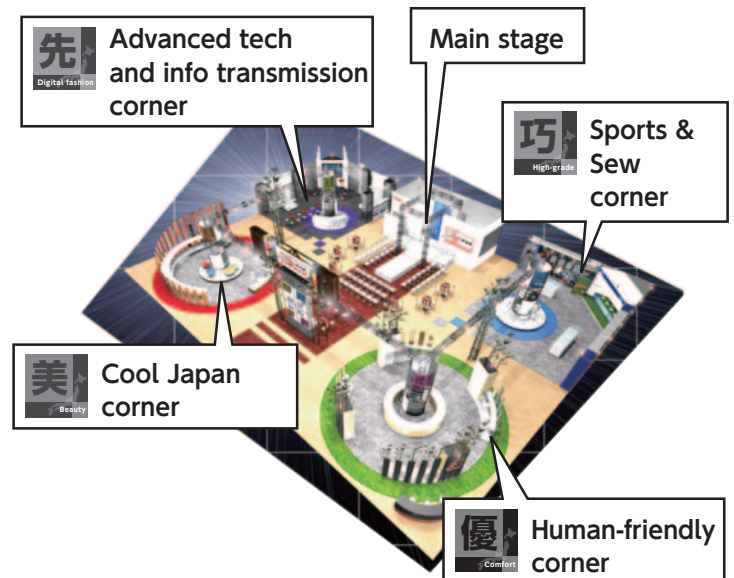
In Japan, braiding is a highly developed traditional skill. Seeking to develop and practically realize an advanced material, researchers have applied production technology for traditional braiding to carbon fiber. Visitors here could see, feel, and experience the lightness of the resulting material. Cooperation: Kyoto Institute of Technology

• ECO Shirts Movement

This display showcased what has been achieved by university students who are committed to conserving and reinvigorating Japanese traditional culture. Emphasizing the importance of culture, to leave a more beautiful Earth to the coming generation of children, this education project involves making shirts that suit the climate of Japan. Cooperation: Kyoto Institute of Technology

Outline of stage events

The most attractive contents relating to the theme zone corner concerns with Future, Beauty, Ingenuity, and Excellence were carefully selected to leave viewers with a vivid impression of the strengths of Japan. Audience members enjoyed events they could about at home.



巧 High-grade Ingenuity embodied in high-grade products Sports and Sew Corner

Demonstrating how the strengths of Japan, combined in the advanced progress of sewing technology and textiles, make a difference to active lives.

• Changes in baseball uniforms

Visitors saw how advances in sewing technology and textiles have spurred historical changes in typical Japanese baseball uniforms. Cooperation: Mizuno Corporation

• Advances in swimwear for top athletes

The competition swimwear development team has ingeniously used advances in the latest technology to support the success of some famous champions. The swimwear exhibition showed what can be done the pursuit of leading-edge technology. Cooperation: Mizuno Corporation

優 Comfort Excellence and comfort added to textiles Human-Friendly Corner

This corner showed how Japan's prowess in superior advanced technology is being applied for people and the environment.

• Touch and feel corner

Displays of advanced textiles were organized around four concepts: Gentle, Light, Dry, and UV-block. Visitors were able to touch and feel fabrics and materials that are friendly to humans and the environment. Cooperation: Kurabo Industries Ltd.; Teijin Fibers Limited; Toray Industries, Inc.

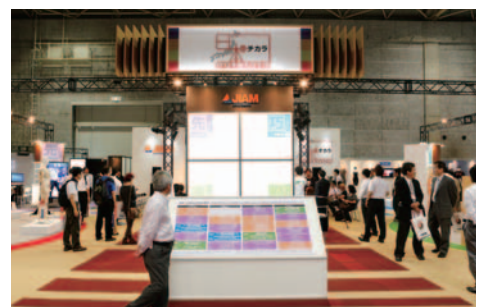
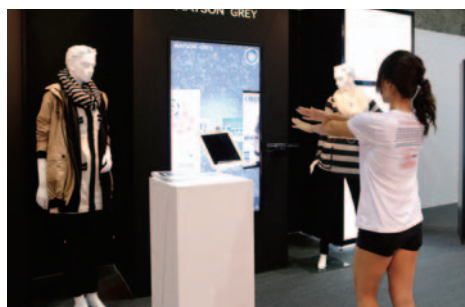
• The world of nanofibers

Fiber engineering is a basic technology that underpins every advanced industry. Pursuing the goals "thinner, lighter, stronger" the infinite potential of fibers is continually being extended. At the extreme limit for thinness, nanofibers have novel qualities completely different to anything that has gone before. In practical displays visitors could experience the special characteristics of nanofibers. Cooperation: Shinshu University Faculty of Textile Science and Technology

• Ethical Life ~The making of eco product~

Featuring sustainable bamboo, Mino wapaper, silk, and other resources from Gifu Prefecture, the display showed how locally produced eco-friendly fibers can be used to make ethical products. Cooperation:

Industrial Technology Center Gifu Prefectural Government Textile Division, Association of Gifu Designers collaboration group



Special Exhibitions

■ Fashion Zone

Taking up the New-look **JIAM** theme of creative linkage 'JEANISM — Gathering at night' was held in collaboration with the fashion industry. The same kind of linkage also brought an exhibition of the winning works from the 2012 Nagoya Fashion Contest. Showing items selected by Japan Fashion Week Organization and the Japan Jeans Association, 'JEANISM — Gathering at night' presented excellent works by five young designers using globally renowned Japanese denim materials. Meanwhile, visitors from all over the world were impressed by the high level of Japanese design students at the Nagoya Fashion Contest exhibition. This established annual contest has been held for 32 years and this year's seven winning works were selected from 4,689 entries.

Home Sewing Machine Zone

To encourage the greater spread of home sewing, **JIAM 2012** organized the Home Sewing Machine Zone. At their booths, five Japanese sewing machine makers gave visitors the opportunity to run up something for themselves at the show. Many people were attracted and encouraged by the 'passport stamp' system in which visitors collected a stamp at each booth visited.

■ Exhibition of winning works from JIAM 2012 Quilt Awards

Intended to promote home sewing, the **JIAM** International Quilt Contest invites the submission of quilts made using home sewing machines. A rich variety of entries from Japan and overseas were received. Quilt Maker Yoko Okamoto, Chair of the Japan Handicraft Instructors Association headed the adjudication panel, which examined 125 submitted works. Of these, 44 were selected for awards of excellence and the grand prize. The prizewinning works were exhibited in the Home Sewing Machine Zone and the awards ceremony was held in the adjacent seminar building. The specialist judges were impressed by the high standard of the entries and the sustained enthusiasm of the quilters. Many casual viewers of the exhibits were also heard to express interest, amazement, and admiration.



■ Quilting and Handmade Corner

On the theme 'Four seasons of Japan', five quilted works and other small handmade items were shown. In another area, visitors could apply decoration to handmade items. Cooperation: Clover Manufacturing Co., Ltd.

■ Sewing Machine History Exhibition

From the earliest machines to the latest systems, this exhibition of actual machines showed the changes in sewing technology.



■ Japan Ingenuity Corner

Considering current industry needs for deskilling and full development of the potentiality of sewing technology, the organizers arranged exhibits in Japan ingenuity corner to show technology and products independently developed by dealers and customizers to meet customer needs.

Besides showcasing Japan's state-of-the-art technology, while making them known to the world, Japan Ingenuity Corner also celebrated industrial crafts and skill that continue to contribute to the sewing industry.

Participating companies: Eleven companies belonging to associations affiliated with National Sewing Machine Commerce Cooperatives

Various other displays and facilities were also intended for general visitors. During the show, besides welcoming numerous home users, the exhibitors also received enquiries from Japanese and overseas dealers, and substantial business negotiations took place.

Categories and prizes	works	Name
Quilt Grand Prize	Tapestry quilt	Midori Kubota
Machine-made Quilt Prize	Tapestry quilt	Maki Someno
Quilt Bag & Wearable Quilt Prize	Wearable quilt	Tomoko Souma
International Prize	Bag quilt	Yoon Jung Lim
Award of Excellence	Bag quilt	Kumiko Yamanaka
Commendation	Tapestry quilt	Mihoko Tanaka
Commendation	Tapestry quilt	Chieko Ishijima
Commendation	Tapestry quilt	Tomoko Takemoto

■ Exhibition of winning works from the 32nd Elementary, Junior High, and Senior High School Home Sewing Contest

On show were the five works by elementary, junior high, and senior high school students that won the top prizes - awarded by the Ministry of Economy, Trade and Industry.

Symposium, Seminar and Talk Show

On September 19 to 22, during all four days of the **JIAM 2012**, a symposium, seminar, and talk show program was arranged and carried out in Building 5.

Entrance charge: Free

■ Sewing Machine Symposium

※Simultaneous interpretation: English, Chinese and Japanese

September 19 (Wednesday) 13:00 - 14:30

“The coming generation of sewing machines and the form of the sewing industry”

Address

Yoshihiro Yasui

Chairman, Japan Sewing Machinery Manufacturers Association (JASMA)



Panel discussion

Lin Jianlong

Vice-Chairman, China Sewing Machinery Association (CSMA)

Dietrich Eickhoff

Vice President, German Garment and Leather Technology Association (VDMA)

Frank Henderson

Board of Directors and Board Executive Committee, Sewn Products Equipment & Suppliers of the Americas (SPESA)

Noboru Enomoto

Executive Director, Japan Sewing Machinery Manufacturers Association (JASMA)

Coordinator: Shigeki Kondoh

Chairman, Japan Apparel Technology and Research Association



Attendance: 150

■ Seminar

※Simultaneous interpretation: English, Chinese and Japanese

September 19 (Wednesday) 15:00~16:30

“Current state of testing: problems and corrective action”

I. “Testing standards for textile exports to U.S & EU market”

Takehiro Okubo

Manager of Oversea test laboratory, Kaken Test Center

II. “Evaluation for functional textiles”

Fumiharu Sakai

Manager, BOKEN Quality Evaluation Institute

III. “Antibacterial/Deodorant Test for Textile Products”

Seiji Oi

Deputy-General Manager of Seibu Office and Manager of Kobe Testing Center Japan Textile Products Quality and Technology Center-Seibu Office



■ Linkage Symposium

※Simultaneous interpretation: English, Chinese and Japanese

September 20 (Thursday) 13:00 - 15:00

“These days, what's so special about Made in Japan?”

Keynote lecture

Yoshio Sadasue

President, Maker's Shirt Kamakura Co., Ltd.

Panel discussion

Yoshiharu Kaihara

Chairman (CEO), Kaihara Corporation

Nobutaka Morioku

President, IWATE MORIYA Co., Ltd.

Yoshio Sadasue

President, Maker's Shirt Kamakura Co., Ltd.

Moderator: Nobuyuki Kume

President, KUME Co., Ltd.



Attendance: 240

September 20 (Thursday) 11:00~12:00

“Current and future state of CSR procurement”

Shigeki Kondoh

Chairman, Japan Apparel Technology and Research Association



September 20 (Thursday) 15:20~16:20

“Social & Environmental Responsibility throughout Supply Chain.”

Kenji Shino

Director of Environmental Programs, Patagonia Japan



September 21 (Friday) 11:00~12:00

“Current and future situation of IC tags and fashion business”

Shoichi Morimoto

Associate Professor, School of Business Administration, Senshu University



September 21 (Friday) 13:00~14:00

“Brand protection from now on”

Hakaru Koine

General Manager, Slide Fastener Division, Brand Protection Group, YKK Corporation

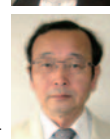


September 21 (Friday) 14:30~15:30

“Market trends in Myanmar”

Hiroyasu Asai

Expert, HIDA (The Overseas Human Resources and Industry Development Association) Ltd., Director, Eco-tex Japan Co.,Ltd.



■ Talk Show

September 22 (Saturday) 13:00~14:00

“Fashion and brand power”

Yuma Koshino

Fashion Designer

Interviewer:

Yasuhiro Shoda

Professor, Faculty of Fashion Science Bunka Gakuen University



Promotion Activities

■Direct mailing of information and invitations

To encourage attendance from Japan and overseas, direct mail and invitations were sent to major apparel makers and related companies in Japan and overseas, to related organizations in Japan, to overseas user groups, to the embassies and consulates of countries in Japan, to overseas trade promotion organizations in Japan, to the Japan External Trade Organization (JETRO), and to fashion-related educational institutions.

■JIAM 2012 publicity

In Japan and overseas, ads were taken out in major trade journals connected with sewing machines and related industries. These included both print journals and online publications. Right up to the opening of the show, the campaign was conducted to gain attention and stimulate interest.

■High profile in industry journals

In media partnership with international trade journals (including online publications), the organizers achieved widespread publicity for **JIAM 2012**. We also aggressively and widely circulated press releases and these activities resulted in numerous mentions and dedicated articles.

■e-mail newsletter

Two years before the show, a monthly newsletter kept potential exhibitors aware of developments. It also encouraged booking for symposium and seminar events and beneficial preregistration.

■Website

Both visitors and exhibitors gave the **JIAM 2012** Website high marks for the easy-to-understand information and convenience it provided. Besides easy preregistration, as a one-stop shop for the latest information, the Website provided full and up-to-date listings of exhibitors, presentations of the theme zone, and descriptive schedules for the symposium and seminars.

■Promotion for related trade shows and events

Among the facilities and efforts to actively publicize trade shows held in Japan and overseas, a booth was set up, along with several pamphlet distribution points.

■Buyer invitations via Japan External Trade Organization

Through the good offices of JETRO, company representatives were invited from Indonesia, Vietnam, Bangladesh, and India. This resulted in business negotiations at the **JIAM 2012** venue.



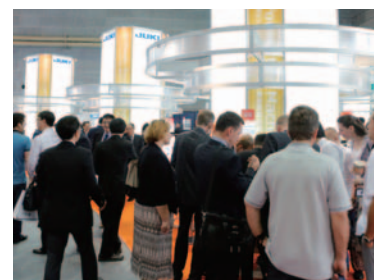
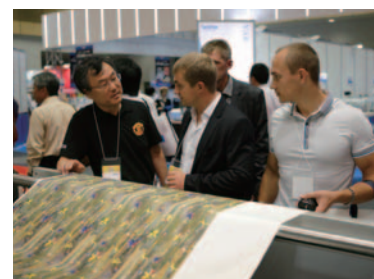
■ Visitor Promotion Advertisements

[Domestic]

Issue Date	Publication
March to September, 2012	The Apparel Industrial Times
	OGBS Magazine
	Modern Apparel Times
	The Sen-I News
	Senken-Shimbun
	Knit-File
	Japan Sewing Machine Times
	The Home Living

[Overseas]

Issue Date	Publication
March to September, 2012	APN
	Asian Textile Business
	ATA JOURNAL
	Bobbin Journal
	J.S.N.international
	Konfeksiyon Teknik
	Pakistan Textile Journal
	SEW TRADE
	The Nippon Sewing Machine News
	THE STITCH TIMES
	China Sewing Guide
	"TEXTILE APPAREL WEEKLY" Special Edition of Japanese Information
	Textile Garment Market Information
	ADSALE WEB (WEB)
	fibre2fashion (WEB)



■ Journal related articles

[Domestic]

Issue Date	Publication
March to September, 2012	The Apparel Industrial Times
	Embroidery Information
	Technology
	Textile Processing Tchinology
	Modern Apparel Times
	The Sen-I News
	Apparel Business Magazine
	Senken-Shimbun
	Nanko Next Break Times
	Knit-File
	Japan Sewing Machine Times
	Bayarea Now
	The Home Living
	MICE Japan
	YOSOnews etc.

[Overseas]

Issue Date	Publication
March to September, 2012	APN
	atb
	Bobbin Journal
	IAF Newsletter
	JSN International
	Konfeksiyon teknik
	Melliand
	pakistan textile journal
	Sew Trade
	Techino Fashion
	Textile Asia
	The Fashion MACHINE NEWS
	The Nippon Sewing Machine News
	THE STITCH TIMES
	China Sewing Guide
	Textile Garment Market Information
ADSALE WEB (WEB)	
fibre2fashion (WEB)	
etc.	

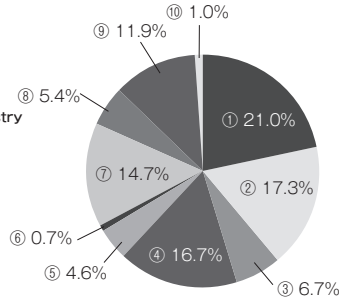


Visitors Questionnaire

During the four days of the show, visitor questionnaires were made available at three locations, including INTEX Plaza. In total, 6.7% of the visitors returned 1,062 completed questionnaires.

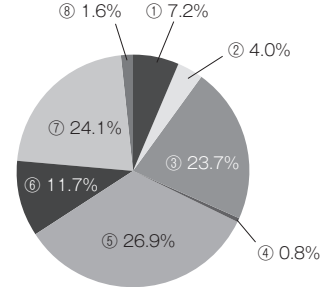
1 Your field of business:

- ① Apparel manufacturer
- ② Sewing industry
- ③ Textile and material Industry/ manufacturers
- ④ Machine manufacturer and sales Industry
- ⑤ Embroidery, printing, dyeing and finishing industry
- ⑥ Interior goods manufacturer
- ⑦ Retailer, trading company
- ⑧ Students
- ⑨ General (associations and the others)
- ⑩ No response



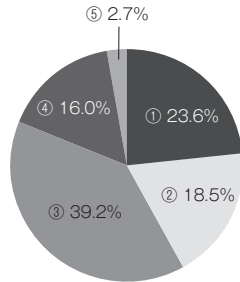
2 Your occupation:

- ① Purchasing
- ② Design
- ③ Advertising, planning, and marketing
- ④ PR field
- ⑤ Technology
- ⑥ Management
- ⑦ Others
- ⑧ No response



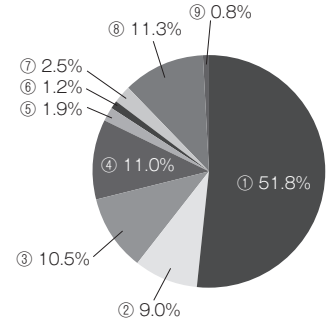
3 Your job title:

- ① Administrative manager
- ② Executive
- ③ Job worker
- ④ Others
- ⑤ No response



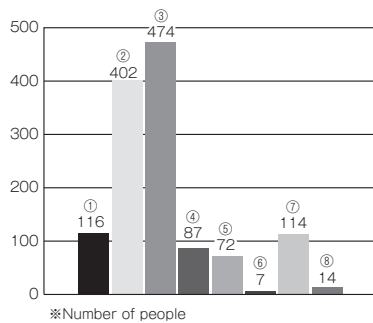
4 How/from whom did you learn about JIAM 2012?

- ① Introduced by clients, contractors.
- ② A friend
- ③ Direct mail from JIAM exhibitors
- ④ Direct mail from JIAM's organizer
- ⑤ Poster
- ⑥ Newspaper advertisement
- ⑦ Newspaper article
- ⑧ Others
- ⑨ No response



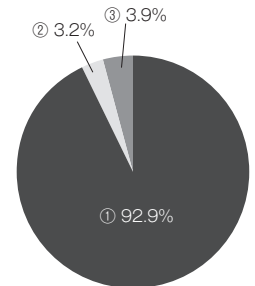
5 Your purpose of visit:

- ① Ordering and purchasing
- ② Collection of information
- ③ Studying the market
- ④ Visiting special events
- ⑤ Attending seminars
- ⑥ Planning for next show
- ⑦ Others
- ⑧ No response



6 Was your purpose achieved?

- ① Achieved
- ② Not achieved
- ③ No response

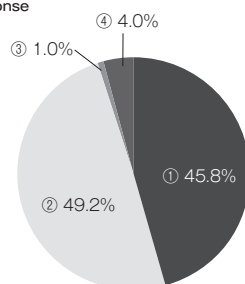
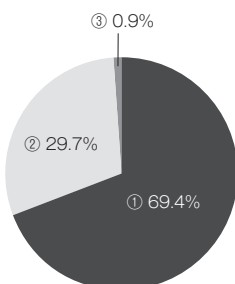


7 Did you visit the Theme Zone?

- ① Yes
- ② No
- ③ No response

How about the Theme Zone ?

- ① Excellent
- ② Satisfactory
- ③ Poor
- ④ No response

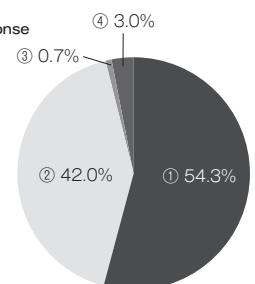
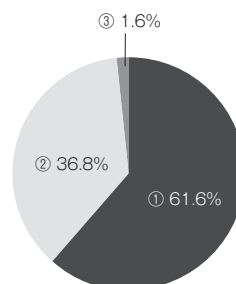


8 Did you visit the Home Sewing Machine Zone?

- ① Yes.
- ② No.
- ③ No response

How about the Home Sewing Machine Zone ?

- ① Excellent
- ② Satisfactory
- ③ Poor
- ④ No response

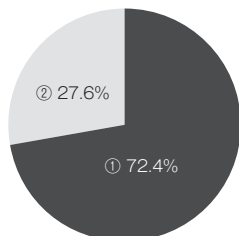


Exhibitors Questionnaire

Questionnaires were distributed to each exhibitor on the third day of the show and collected on the final day.
The response rate was 91.0%.

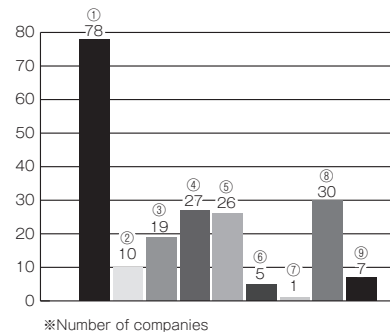
1 Have you ever exhibited at JIAM?

- ① Yes
- ② First time



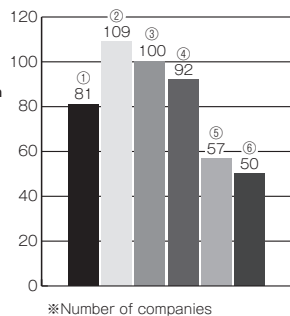
2 How did you learn about JIAM 2012?

- ① Exhibited at JIAM 2008.
- ② Word of mouth
- ③ Pamphlet "Guide to Participation"
- ④ Introduced by client/ contractor.
- ⑤ Direct mail from the organizers
- ⑥ Newspaper, advertisement, etc.
- ⑦ JETRO
- ⑧ Other
- ⑨ No response



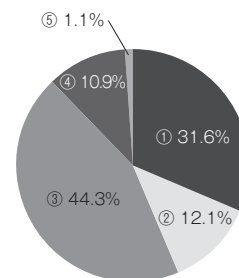
3 What was your purpose to exhibit?

- ① To unveil new products
- ② Corporate PR.
- ③ Sales promotions to Japan
- ④ Sales promotions to markets other than Japan
- ⑤ Gather information on the market
- ⑥ Gather the visitors' opinions



4 Which visitors were more important for you, Japanese or those from other countries?

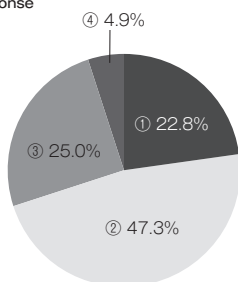
- ① Japanese visitors
- ② Non-Japanese visitors
- ③ Both
- ④ No clear distinction
- ⑤ Others



5 How did you feel about the number of visitors coming to your booth?

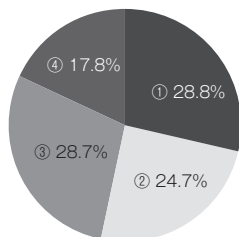
Japanese visitors

- ① More than expected
- ② Just as expected
- ③ Less than expected
- ④ No response



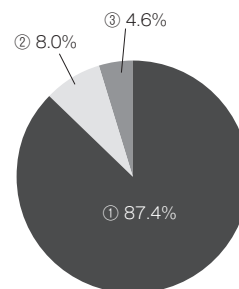
Other countries' visitors

- ① More than expected
- ② Just as expected
- ③ Less than expected
- ④ No response



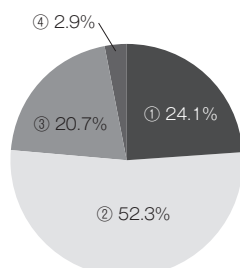
6 How would you describe your business conversations with visitors during the show?

- ① More than expected.
- ② Negotiations will continue.
- ③ No response



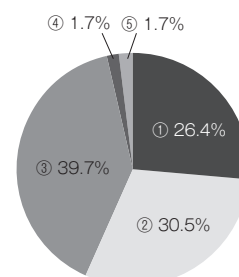
7 How would you describe the outcome of exhibiting at JIAM 2012?

- ① More than expected.
- ② Just as expected.
- ③ Less than expected.
- ④ No response



8 Do you intend to exhibit at the next JIAM?

- ① Yes
- ② Maybe
- ③ Undecided
- ④ No
- ⑤ No response



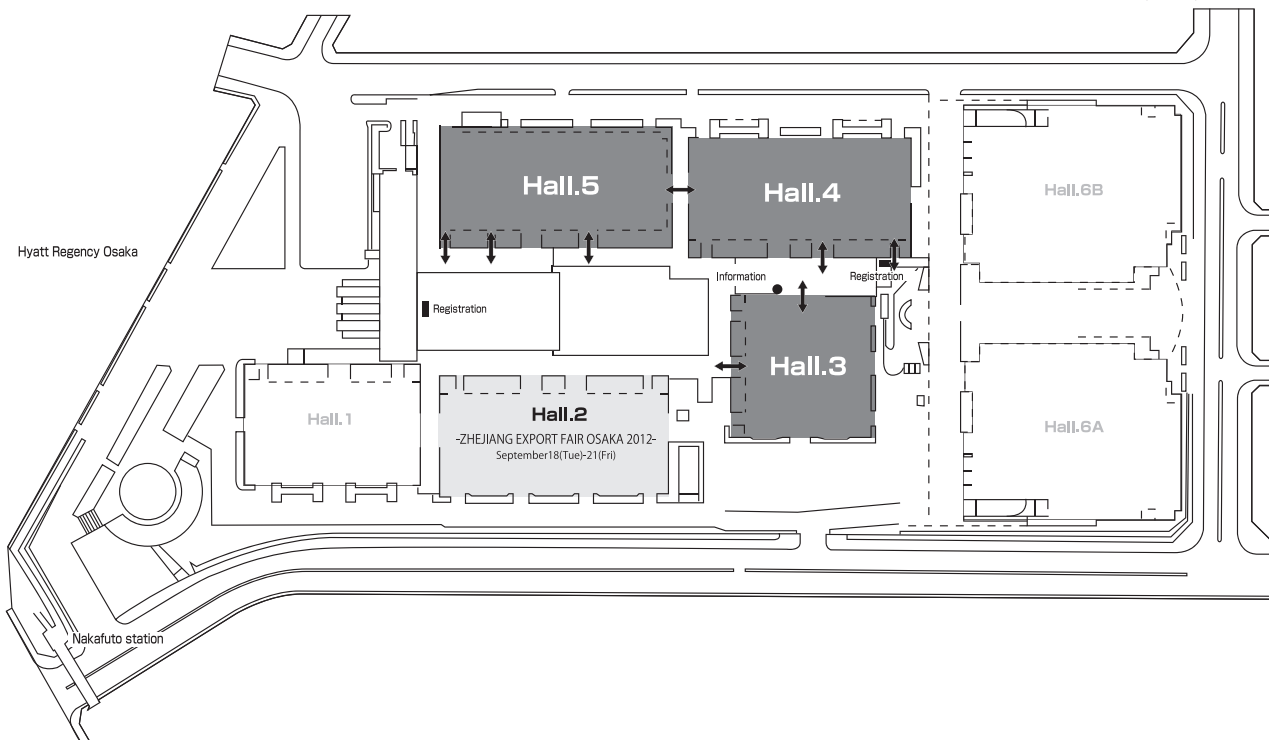
Exhibitors List

List of Domestic Exhibitors Booth Number [Hall-Booth]

A		Kinoshita Precision Industrial Co., Ltd.	5-341	TAKAOKA CO., LTD	4-301
A-POS CO., LTD	5-361	KM INTERNATIONAL, LTD.	4-242	TOHKI Industrial Co., Ltd.	3-166
ACE CO., LTD.	4-321			Tokai Industrial Sewing Machine Co., Ltd.	5-351
Adger Kogyo Co., Ltd.	5-346	L		Toray Advanced Computer Solution INC.	4-382
AGMS Co., Ltd.	3-302	Lectra Japan Ltd.	4-342	TOWA Industrial Co., Ltd.	3-222
AISIN SEIKI CO., LTD.	5-112				
APPAREL MACHINE SERVICE & CO., LTD	3-151	M		U	
ASAHI CORPORATION	4-312	Magica Corporation	4-374	UENOYAMA KIKO CO., LTD.	5-231
ASAHI GARMENT MACHINERY CO., LTD.	3-202	Marui Textile Machinery Co., Ltd.	4-334	Union Service Japan Ltd. / Union Special Corporation	5-344
ASTEM, CO., LTD	4-331	Matsuya R & D Co., Ltd.	3-203		
Avail Corporation	4-161	MITSUBISHI ELECTRIC CORPORATION (MEIRYO TECHNICA CORPORATION)	4-131	Y	
		MIZHO CHEMICAL CO., LTD.	4-315	YAMAMOTO HAJIME CORPORATION	4-264
B		MOBBY DICK INC.	4-234	YAMATO CORPORATION	4-121
Barudan Co., Ltd.	5-332	MORIMOTO MFG. CO., LTD.	3-231	YAMATO SEWING MACHINE MFG. CO., LTD.	4-121
Basis. Co., Ltd	4-422	Motoki Industry Co., Ltd.	3-172	YIN JAPAN Co., LTD	3-311
BOKEN QUALITY EVALUATION INSTITUTE	5-322	MUROTA SHOKAI CO., LTD.	4-344	YKK FASTENING PRODUCTS. SALES. INC.	—
BROTHER INDUSTRIES LTD.	5-221			YSM INTERNATIONAL CO., LTD	3-152
BROTHER SALES, LTD.	5-111			Yuasa Yarn Guide Engineering Co., Ltd.	4-223
		N		YUHO SEWING MACHINE CO., LTD	3-221
C		N.C.A. CO., LTD.	4-391	YUKA & ALPHA CO., LTD.	4-332
Compucon Japan Co., Ltd	3-162	NAKAMURA SHOJI CO., LTD.	5-305		
COSMO SYSTEM CO., LTD.	4-371	Nakanihon-Juki Co., Ltd.	4-161	Press Booths	
		Namx Co., Ltd.	4-373	APPAREL KOGYO SHINBUN CO., LTD.	3-135
D		NAOMOTO CORPORATION	4-141	DAISEN Ltd.	5-323
THE DAISAN-SHOKAI CO., LTD.	4-241	NASCO INCORPORATION	5-344	GENYOSHA CO., LTD.(SEWTRADE)	3-136
Daiwabo Information System Co., Ltd.	5-323	NAXIS CO., LTD.	5-302	J.S.N. International, Inc.	3-134
Digital Fashion Ltd.	4-231/4-234	NEW SANWA CO., LTD.	3-173	JAPAN SEWING MACHINE TIMES	5-326
DIS Artworks Co., Ltd.	5-323	Nikko Shokai Co., Ltd.	3-164	Kindai Hosei Shimbun Co., Ltd.	4-323
		Nippo Sewing Machine Co., Ltd.	3-165	New Japan Sewing Machine News, Ltd.	4-324
E		NIPPY KIKAI CO., LTD.	4-222	OGBS magazine / GENDAI Publishing Co., Ltd.	5-343
EBISUYAKUHINKAKO CO., LTD	4-316	novo inc	4-313	SAKURA INTERNATIONAL INC.	3-132
ELIZE Incorporated	3-201	NSD Corporation	5-345	Sen-i Ryutsu Kenkyukai	4-320
EUROPORT Co., Ltd.	5-362			SENKEN SHIMBUN Co., Ltd.	4-330
		O		The Nippon Sewing Machine News	4-329
F		Ogawa Sewing Machine	4-241		
FTC Ltd.	5-307	ONUKE LIMITED	5-301	Special Events	
FUJIX Ltd.	5-307	ORGAN NEEDLE CO., LTD.	4-201	●Theme Zone "The Power of Japan"	4-101
FUKUI Co., Ltd.	5-304	Osaka Denki Kogyo Co., Ltd.	4-341	Cooperated by:	
FUTABA Co., LTD.	4-262	OSAKA SEWING MACHINE COMMERCE COOPERATIVE	4-404	Aichi Television Broadcasting Co.,Ltd., Association	
		OTANI CORPORATION	4-383	of Gifu Designers collaboration group, Digital	
G		OTECH CO., LTD	4-403	Fashion Ltd., Faculty of Textile Science and	
GROZ-BECKERT JAPAN K.K.	3-154	OZAWA INDUSTRY CO., LTD	3-171	Technology Shinshu University, Industrial	
GUNZE LIMITED	4-231			Technology Center Gifu Prefectural Government	
		P		Textile Division, KAJIHARA DESIGN STUDIO,	
H		Pegasus Sewing Machine Mfg. Co., Ltd.	5-222	Kurabo Industries Ltd., Kyoto Institute of	
HAGATAYA. CO., LTD	4-421			Technology, Mizuno Corporation, Mukogawa	
HAPPY INDUSTRIAL CORPORATION	4-211	Q		Women's University, Teijin Fibers Limited, Toray	
HASHIMA CO., LTD.	3-211	QUEEN LIGHT ELECTRONIC IND., LTD.	4-401	Industries,Inc.,	
HIROSE MFG. CO., LTD.	5-321				
		S		●Japan Ingenuity Corner	4-111
I		SABUN INDUSTRIAL CO., LTD	4-351	CKS Cutting Machine Co., Ltd., Honest Giken,	
IMAGETECH CO., LTD	4-263	SANKO CO., LTD.	4-232	HOSHINO-MISHIN, Koyama Sewing Machine Co.,	
IZUMI INDUSTRIES CO., LTD.	5-309	SANKO ELECTRONIC LABORATORY CO., LTD	4-402	Mutsumi Sewing Machine Co., LTD., Nomoto	
		Sanshin Trading Company	5-306	Special Sewing Machine Co., Ltd. SANKO CO., LTD.,	
J		SANWA-KASEI CO., LTD.	3-163	Shoei Sewing Machine Co., Ltd., Shoes Machine	
JAGUAR INTERNATIONAL CORPORATION	5-113	SEIBU FUTABA LABEL MACHINE CO., LTD.	3-161	Center Co.,LTD., SUZUKI machine	
JANOME SEWING MACHINE CO., LTD.	5-114	SEIKO EPSON CORPORATION	5-331	Re-engineering.inc., V6 Group(Hasegawa Sewing	
Japan External Trade Organization (JETRO)	4-164	SEIKO SEWING MACHINE CO.,LTD.	4-352	Machine Co., Kubo Sewing Machine Co., Nozawa	
Japan Textile Products Quality and Technology Center (QTEC)	5-308	SELCAM Co., Ltd	5-324	Sewing Machine Co., Omoto Sewing Machine, Ltd.,	
Japanese Metal Detector Mfg. Co., Ltd.	4-233	Servo-Tech CO., Ltd.	4-314	Oya Sewing Machine Co., Shimizu Kogyo Ltd.)	
Joe-Technos Co., Ltd	4-343	SHIMA SEIKI MFG., LTD.	4-361	Cooperated by:	
JUKI CO., LTD	4-313	Shimomura Co., Ltd.	3-301	National Federation of Cooperative Society of	
JUKI CORPORATION	3-321/5-115	Shinshu University Faculty of Textile Science and Technology	4-221	Sewing Machine Commerce and Industry,	
		Shiro International Corp.	5-342	TOKYO SEWING MACHINE COMMERCE	
K		SODEYAMA CO., LTD.	4-322	COOPERATIVE,	
K.I. CO.,LTD.	5-344	SUPRENA INC.	4-405	OSAKA SEWING MACHINE COMMERCE	
KAKEN TEST CENTER	5-303	SYSTEM GRAPHI	4-424	COOPERATIVE	
KAKEN, LTD.	5-303				
KANBO PRAS CORPORATION	5-323	T		●Fashion Zone	
Kawakami Co., Ltd.	4-281	Taiyo Seiki, Co., Ltd. DIVISION HORIZON	5-310	JAPAN JEANS ASSOCIATION	4-112
KIUYA CO., LTD.	4-381	Tajima Industries Ltd.	5-351	Japan Fashion Week Organization	4-112
				Nagoya Fashion Association	4-113

List of Overseas Exhibitors Booth Number [Hall-Booth]

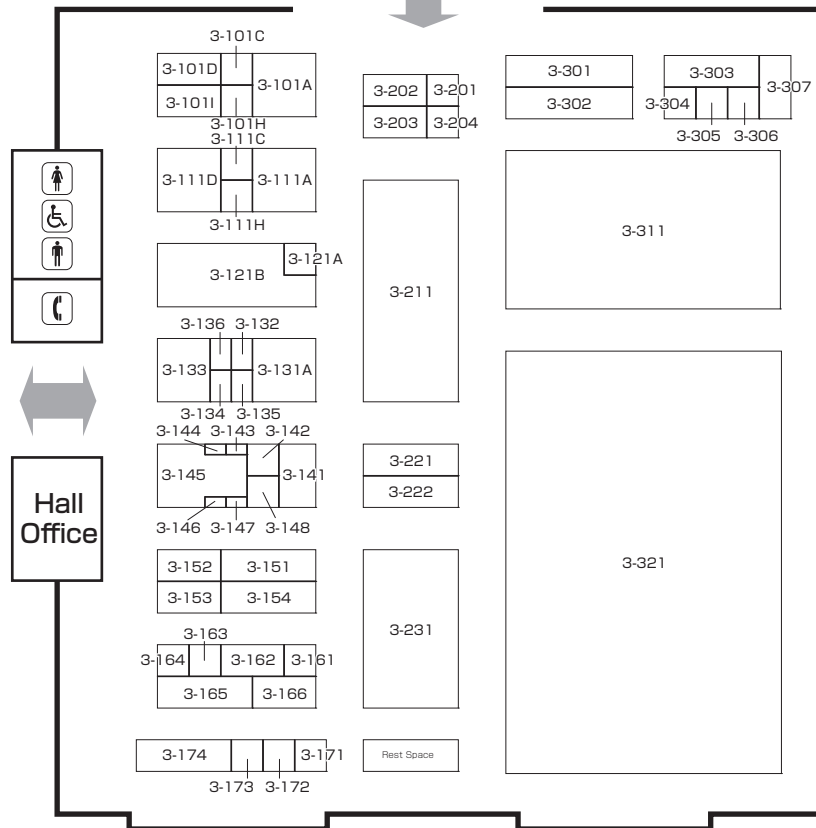
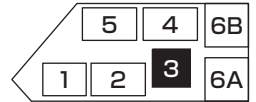
China			
China Sewing Machinery Association (CSMA)	5-211		
CHNKI Precision Sewing Machine Co., Ltd.	5-202		
Eastman-C.R.A. (Hong Kong) LIMITED	3-151		
GUANGDONG SEWING EQUIPMENT CHAMBER OF COMMERCE	4-326		
Hikari (Shanghai) Precise Machinery Science&Technology Co., Ltd.	4-151		
NEW JACK SEWING MACHINE CO., LTD.	4-328		
Paper Communication Exhibition Services	4-327		
RICHPEACE GROUP Co., LIMITED	4372/5-325		
SHANGHAI HUIGONG NO.3 SEWING MACHINE FACTORY	4-411		
Shanghai Weishi Machinery Co., Ltd.	5-311		
Shanghai YIN Science & Technology Co., Ltd.	3-311		
WUHAN GOLDEN LASER CO., LTD	4-412		
Zhejiang Founder Motor Co., Ltd.	5-212		
Czech			
AMF REECE CR, s.r.o.	4-121		
France			
E.R.B.E	4-121		
Germany			
BRISAY-Maschinen GmbH	3-143		
Dürkopp Adler AG	3-141		
FERD. SCHMETZ GMBH	3-152		
Frankl & Kirchner GmbH & Co. KG	3-144		
German Pavilion	3-145		
GROZ-BECKERT KG	3-146		
KSE GmbH, Keilmann Group	3-147		
Messe Frankfurt Exhibition GmbH	3-148		
PFAFF Industriesysteme und Maschinen AG	3-133		
VEIT GmbH	3-142		
Greece			
Compucon S.A.	3-162		
India			
KRISHNA LAMICOAT PVT. LTD.	4-423		
LOIVA INTECH PRIVATE LIMITED	4-121		
Israel			
Kornit Digital Ltd.	5-231		
Italy			
Macpi Group	3-151		
Vi.Be.Mac. Spa	4-121/4-131		
Korea			
Eun Sung Electric Co., Ltd.	3-307		
HANNAM FAS	3-303		
Nawon Machinery	3-306		
Seung Min Industrial Co., Ltd.	3-304		
Singapore			
Singapore Machinery Co. Pte. Ltd.	3-174		
TWIN STAR SINGAPORE MACHINERY PTE LTD	4-251		
Switzerland			
ASCOLITE SCHAERER AG(Ltd).	3-152		
Taiwan			
Chan Chao International Co., Ltd.	4-319		
CHEE SIANG INDUSTRIAL CO., LTD.	3-121B		
DAIMOKU ENTERPRISE CO.,LTD	3-101D		
EMERY IMPEX CORP.	3-101 I		
H.S.Machinery Co., Ltd.	3-101A		
K-CHANGE SEWING MACHINE DEVELOPMENT CO., LTD.	3-101C		
LONG TIR INDUSTRIAL CO., LTD.	3-131A		
LUNA INDUSTRIAL CO., LTD.	3-111H		
MICRO TOP MFG CORP.	3-121A		
SHING LING SEWING MACHINE CO., LTD.	3-111A		
SICAMA SEWING MACHINE CO., LTD.	3-111D		
TSIEH LI MACHINERY CO., LTD.	3-101H		
WANG SING ELECTRIC FACTORY CORP.	3-111C		
Thailand			
AATPR INDUSTRY CO.,LTD.	3-204		
U.S.A.			
SPESA : Sewn Product Equipment & Suppliers of the Americas	3-153		
Press Booths			
BOBBIN JOURNAL	(Korea)3-305		
China Sewing Guide	(Taiwan)4-325		
Konfeksiyon Teknik	(Turkey)4-261		
Pakistan Textile Journal	(Pakistan)4-163		
THE STITCH TIMES	(India)4-162		
Textile Garment Market Information	(China)4-333		



Hall Map

Hall 3

Hall 4



■List of Exhibitors

Booth No.	Name of Exhibitors
3-101A	H. S. MACHINERY CO., LTD.
3-101C	K-CHANCE SEWING MACHINE DEVELOPMENT CO., LTD.
3-101D	DAIMOKU ENTERPRISE CO., LTD
3-101H	TSIEH LI MACHINERY CO., LTD.
3-101I	EMERY IMPEX CORP.
3-111A	SHING LING SEWING MACHINE CO., LTD.
3-111C	WANG SING ELECTRIC FACTORY CORP.
3-111D	SICAMA SEWING MACHINE CO., LTD.
3-111H	LUNA INDUSTRIAL CO., LTD.
3-121A	MICRO TOP MFG CORP.
3-121B	CHEE SIANG INDUSTRIAL CO., LTD.
3-131A	LONG TIR INDUSTRIAL CO., LTD.
3-133	PFAFF Industriesysteme und Maschinen AG
3-141	Dürkopp Adler AG
3-142	VEIT GmbH
3-143	BRISAY-Maschinen GmbH
3-144	Frankl & Kirchner GmbH & Co. KG
3-145	German Pavillion
3-146	Groz-Beckert KG
3-147	KSE GmbH, Keilmann Group
3-148	Messe Frankfurt Exhibition GmbH
3-151	Apparel Machine Service & Co., Ltd.

Booth No.	Name of Exhibitors
3-151	MACPI GROUP
3-151	Eastman-C.R.A. (Hong Kong) LTD.
3-152	ASCOLITE SCHAERER AG (Ltd).
3-152	FERD. SCHMETZ GMBH
3-152	YSM International Co., Ltd.
3-153	Sewn Products Equipment & Suppliers of the Americas
3-154	Groz-Beckert Japan K.K.
3-161	Seibu Futaba Label Machine Co., Ltd.
3-162	COMPUCON JAPAN CO., LTD.
3-162	COMPUCON S.A.
3-163	SANWA-KASEI Co., Ltd.
3-164	Nikko Shokai Co., Ltd.
3-165	Nippo Sewing Machine Co., Ltd.
3-166	TOHKI Industrial Co., Ltd.
3-171	Ozawa Industry Co., Ltd.
3-172	Motoki Industry Co., Ltd.
3-173	NEW SANWA CO., LTD.
3-174	SINGAPORE MACHINERY CO. PTE. LTD.
3-201	ELIZE Incorporated
3-202	Asahi Garment Machinery Co., Ltd.
3-203	Matsuya R & D Co., Ltd.
3-204	AATPR INDUSTRY CO., LTD.

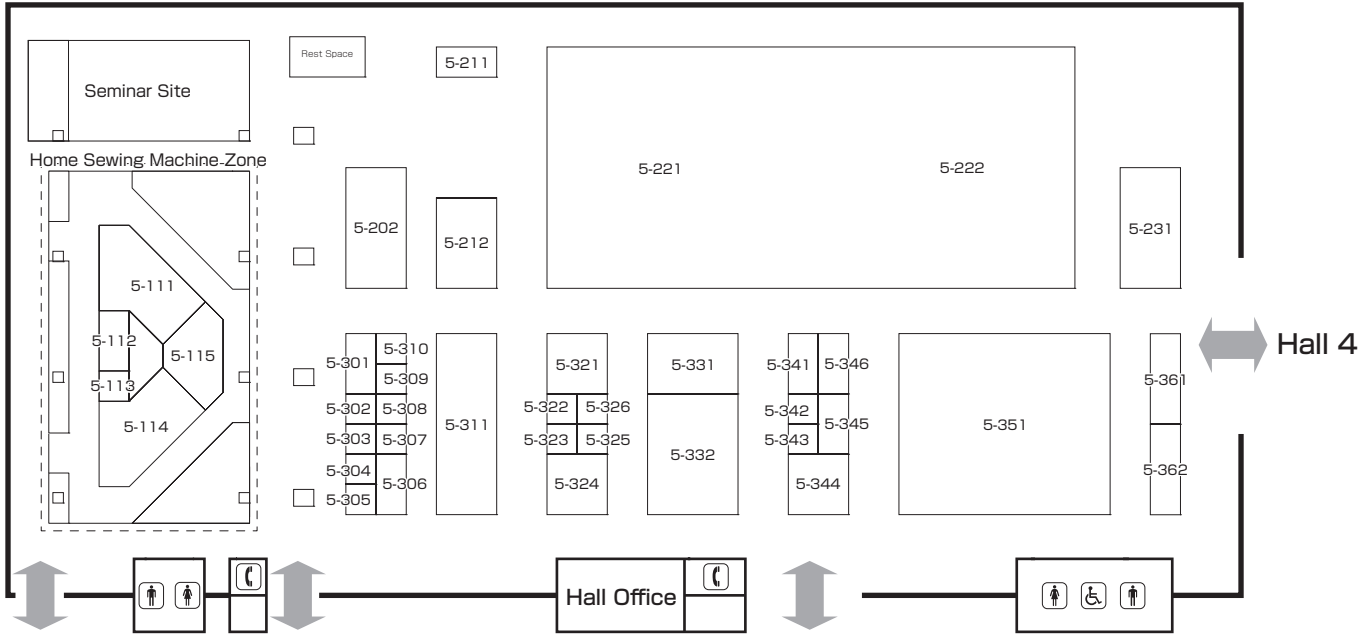
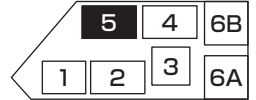
Booth No.	Name of Exhibitors
3-211	Hashima Co., Ltd.
3-221	Yuho Sewing Machine Co., Ltd.
3-222	Towa Industrial Co., Ltd.
3-231	Morimoto Mfg. Co., Ltd.
3-301	Shimomura Co., Ltd.
3-302	AGMS Co., Ltd.
3-303	HANNAM FAS
3-304	SEUNG MIN INDUSTRIAL CO., LTD.
3-306	Nawon Machinery
3-307	Eun Sung Electric Co., Ltd.
3-311	Shanghai YIN Science & Technology Co., Ltd.
3-311	YIN JAPAN CO., LTD.
3-321	JUKI Corporation

Press Booths

3-132	Sakura International Inc.
3-134	J.S.N. International, Inc.
3-135	Apparel Kogyo Shinbun Co., Ltd.
3-136	Genyosha Co., Ltd. (SEWTRADE)
3-305	Bobbin Journal

Hall Map

Hall 5



List of Exhibitors

Booth No.	Name of Exhibitors
5-111	BROTHER SALES, LTD.
5-112	Aisin Seiki Co., Ltd.
5-113	Jaguar International Corporation
5-114	Janome Sewing Machine Co., Ltd.
5-115	JUKI Corporation
5-202	CHNKI Precision Sewing Machine Co., Ltd.
5-211	China Sewing Machinery Association
5-212	Zhejiang Founder Motor Co., Ltd.
5-221	Brother Industries, Ltd.
5-222	Pegasus Sewing Machine Mfg. Co., Ltd.
5-231	Kornit Digital Ltd.
5-231	Uenoyama Kiko Co.,Ltd.
5-301	Onuki Limited
5-302	NAXIS CO., LTD.
5-303	KAKEN TEST CENTER
5-303	KAKEN LTD.
5-304	Fukui Co., Ltd.
5-305	Nakamura Shoji Co., Ltd.
5-306	Sanshin Trading Company

Booth No.	Name of Exhibitors
5-307	FTC Ltd.
5-307	Fujix Ltd.
5-308	Japan Textile Products Quality and Technology Center
5-309	IZUMI INDUSTRIES Co., Ltd.
5-310	Taiyo Seiki Co., Ltd. Division Horizon
5-311	Shanghai Weishi Machinery Co., Ltd.
5-321	Hirose Mfg. Co., Ltd.
5-322	BOKEN QUALITY EVALUATION INSTITUTE
5-323	Daiwabo Information System Co., Ltd.
5-323	DIS Artworks Co., Ltd.
5-323	KANBO PRAS CORPORATION
5-324	Selcam Co., Ltd.
5-325	Richpeace Group Co., Limited
5-331	SEIKO EPSON CORPORATION
5-332	Barudan Co., Ltd.
5-341	Kinoshita Precision Industrial Co., Ltd.
5-342	Shiro International Corp.
5-344	K.I. Co., Ltd.

Booth No.	Name of Exhibitors
5-344	Nasco Incorporation
5-344	Union Service Japan Ltd./ Union Special Corporation
5-345	NSD Corporation
5-346	Adger Kogyo Co., Ltd.
5-351	Tajima Industries Ltd.
5-351	Tokai Industrial Sewing Machine Co., Ltd.
5-361	A-pos Co., Ltd.
5-362	EUROPORT Co., Ltd.

Press Booths

5-323	DAISEN Ltd.
5-326	Japan Sewing Machine Times
5-343	OGBS magazine/GENDAI Publishing Co., Ltd.

Services

To promote information exchange between exhibitors and visitors, and with the press, and to encourage the smooth progress of business discussions at JIAM 2012, the organizers provided relevant services.

1. Barcode system used for registering visitors

Using a bar code system, the organizers registered visitors and kept records.

2. General information center

A general information center was set up to respond to enquiries from international visitors from various countries.

3. WiFi spot

A WiFi spot for the use of exhibitors and visitors was provided in the vicinity of the service center.

4. Press Center

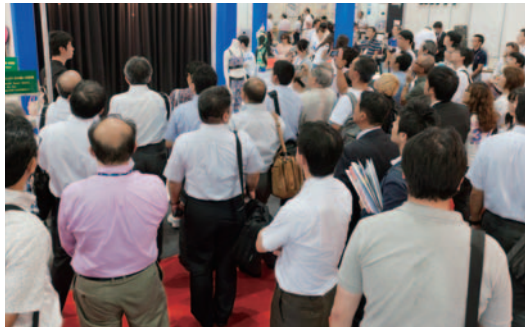
As a place to pick up publicity materials provided by the exhibitors and about JIAM 2012, a press center was set up on the second floor of the central building.

5. Various conveniences

As befits a forum where visitors want to get together and talk business, the organizers set up various lounge areas at the venue and installed a special restaurant outside. A first-aid room, blood-donation facilities, and smoking area were also provided.

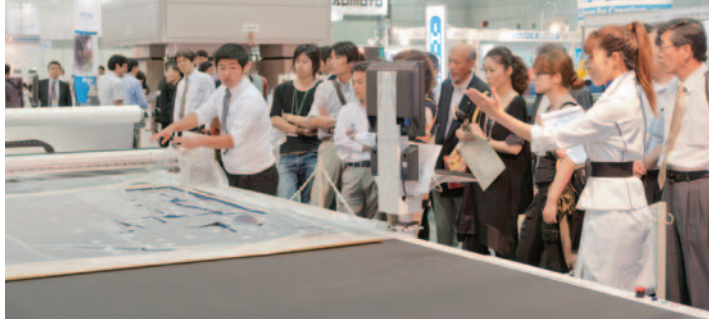
6. Permit for venue to be treated as bonded area

The organizers obtained a permit from Osaka Customs House for the venue to be treated as a bonded area and also provided assistance with paperwork and other support for overseas visitors.



JIAM

2012 OSAKA



JIAM 2016 Announcement



JAPAN INTERNATIONAL APPAREL MACHINERY TRADE SHOW 2016

To be held in 2016

Organizer

Japan Sewing Machinery Manufacturers Association(JASMA)



Organizer: *Japan Sewing Machinery Manufacturers Association (JASMA)*

Address: Fuji Building, 1-14-12 Nishi-Shinbashi, Minato-ku, Tokyo 105-0003, Japan

Tel: +81-3-3597-0470 Fax: +81-3-3597-0477

URL: <http://www.jasma.or.jp> E-mail : info@jasma.or.jp