

7 June, 2024

Japan Sewing Machinery Manufacturers Association (JASMA)

## “JIAM 2024 OSAKA” reveals promising signs for increasing number of exhibitors and size of exhibition space covered 6 months prior to the show

The 13th JIAM 2024 OSAKA - Japan International Apparel & Non-Apparel Manufacturing Technology Trade Show (organised by the Japan Sewing Machinery Manufacturers Association (JASMA)) will be held at Intex Osaka for four days from 27 (Wed) - 30 (Sat) November 2024. OSAKA. After an interval of two years, the fair is expected to attract approximately 160 exhibitors from 10 countries and regions, which exceeds the previous edition (as of 6 June).

### **-Increase of number of oversea exhibitors and exhibitors from non-apparel sector.**

Influenced by the re-energized global economy, the show will welcome more oversea exhibitors than 2022. Germany led by VDMA, China led by CSMA and Taiwan will organize national pavilion at JIAM 2024 OSAKA, and individual exhibitors will join from Italy, UK, India, Sri Lanka, Thailand, Hong Kong and China. In total exhibitors from 10 countries / regions will gather from all over the world with high expectation towards the show as an international business platform.

In addition, the number of non-apparel related products has increased, since the 2024 edition added 'non-apparel' to the exhibition name and invited companies dealing with hardware, software and services, respectively to participate. In particular, the number of exhibitors of automotive, aerospace and aviation-related products more than doubled compared to the previous edition.

### **-Organiser JASMA decide to expand space in response to unrelenting demand for exhibitors.**

As of the end of April, the official deadline for exhibitor applications, the show scale had already been confirmed to be larger than the previous edition. In response to continuing enquiries for exhibiting the show from companies even after deadline of application, the organiser, JASMA, has decided to expand the exhibition space and will continue to accept exhibitor application. Due to limited space extension, earliest contact to organiser is recommended for further inquiry of exhibitor application.

Exhibiting at JIAM 2024 OSAKA, one of the world's leading trade fairs for sewing equipment, is an excellent opportunity not only to attract new customers and strengthen relationships with existing customers, but also to build networks with business partners in Japan and abroad.

<Inquiries>

Official site: <https://jiam-show.com/en>

#### **JIAM Desk (Messe Frankfurt Japan Ltd)**

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## Key facts at a glance

**Name:** JIAM 2024 OSAKA – Japan International Apparel & Non-Apparel Manufacturing Technology Trade Show

**Organiser:** Japan Sewing Machinery Manufacturers Association (JASMA)

**Date:** 27 – 30 November, 2024

**Venue:** INTEX OSAKA

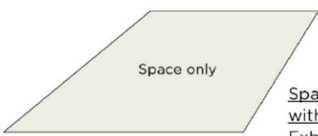
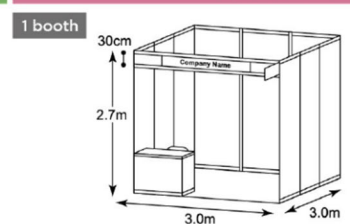
**Exhibitor profile:** Planning, design, CAD, cutting, spreading, CAM, sewing equipment, embroidery, printing, laser design processing, finishing, laundry, inspection, testing, home sewing, supplies, accessories, fiber, sewing products, weaving, knitting, dyeing, textiles, fibers, non-woven fabrics, automotive and aircraft related, interior, furniture, housing, fashion accessories, household goods, sundry industrial textiles, IT-information technology, distribution, logistics, facilities, equipment, environment, education and human resources, information services, others

**Visitor profile:** apparel manufacturer, sewing industry, textile manufactures, textile processing industry, machine manufacturer and sales industry, embroidery and printing, manufactures and dyeing and finishing industry, automotive, aircraft and aerospace industry, cleaning laundry industry, supplies and accessories, fashion, accessories and household goods dealers, interior goods manufacturers, distribution and logistics, retailers, specialty store retailer of private label apparel, trading companies, governmental agency and association and embassy, students, others

### ◆ Booth types and participation fee (excluding tax)

Type of booth	Number of booths (1booth : 3m × 3m = 9mf)	Participation fees (Early bird price) Deadline: 31 January, 2024 (Participation fees per booth)	Participation fees (Participation fees per booth)
<b>Raw space</b> *Over 90sqm (10 booths) exhibitor, can apply 4 sides open	1-5 booths	JPY 294,000-	JPY 315,000-
	6-9 booths	JPY 287,000-	JPY 310,000-
	10-12booths	JPY 277,500-	JPY 302,400-
	13 booths or more	JPY 250,000-	JPY 272,000-
<b>Packaged booth plans</b> *Ask JIAM Desk if you will apply 4 or more booths.	1booth	JPY 379,500-	JPY 401,500-
	2booths	JPY 750,400- (JPY375,200-per booth)	JPY 795,200- (JPY397,600-per booth)
	3booths	JPY 1,120,000- (JPY373,333-per booth)	JPY 1,187,200- (JPY395,733-per booth)

\* Consumption tax rate on the first day of the fair will be applied. Exhibitors need to pay their difference if the rate is increased.

Raw space	Packaged booth plans
 <p>Over 90sqm (10 booths) exhibitor, can apply 4 sides open</p>	 <p>1 booth</p>
<p><u>Space booths will not come with any decorations.</u> <u>Exhibitors are responsible for providing their own decorations.</u></p>	<p><b>Equipment</b></p> <p>1 Carpet / 3 side walls / 1 Company name on fascia board / 1 Booth no. plate / 1 Information counter / 1 Folding chairs / 1 Name card holder / 1 Waste paper basket / 2 Arm Spot right (LED, 20W) / Single phase socket - use for lighting or for display machine operation is not allowed.</p>

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