



**Japan International Apparel Machinery &  
Textile Industry Trade Show**



**It all connects at JIAM - the forefront of technology and  
master craftsmanship**

**R E P O R T**

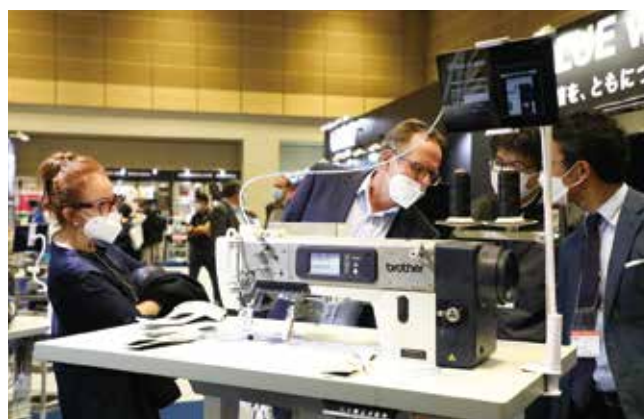
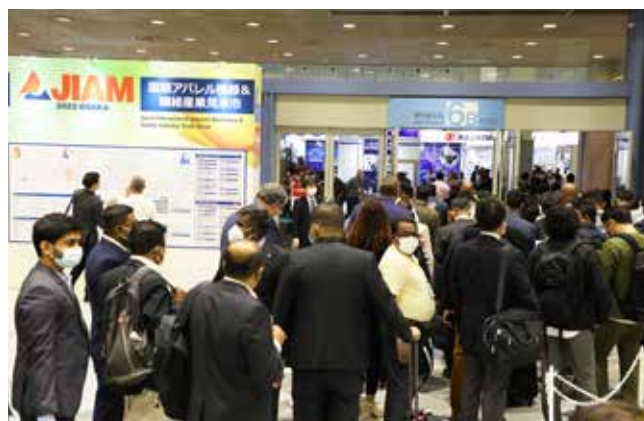
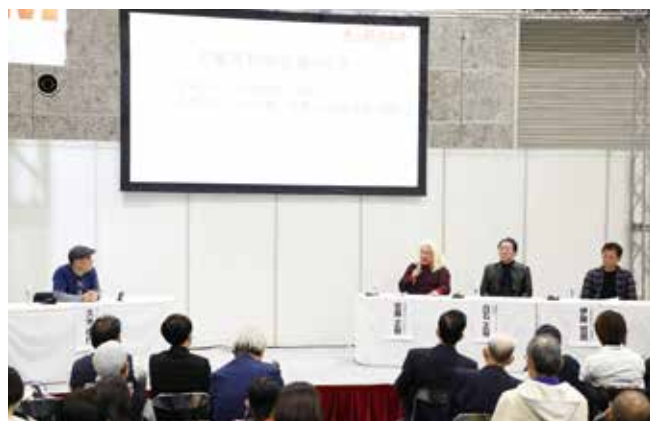
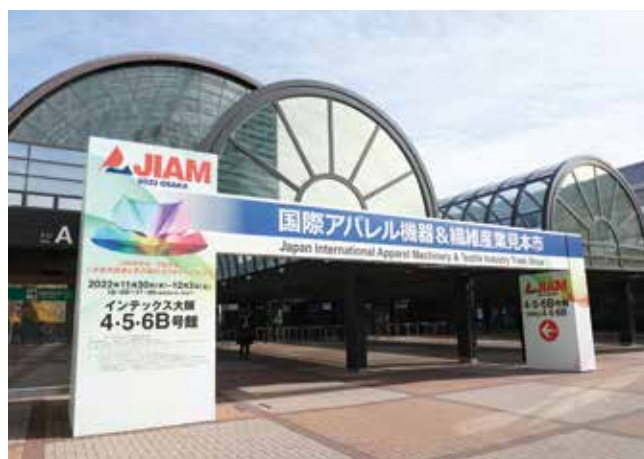
**November 30(Wed.) – December 3(sat.), 2022  
INTEX Osaka**

*Organizer: Japan Sewing Machinery Manufacturers Association (JASMA)*



# CONTENTS

Introduction	03
Outline	03
Scale of the show	04
Attendance	06
Opening Ceremony	08
Fringe programs	
Special seminar	09
Home sewing zone	10
Promotion activities	11
Questionnaire results	
Visitor questionnaire	12
Exhibitor questionnaire	13
Exhibitor list	14
Hall map	15
Services	18



## Introduction

The 12th edition of the Japan International Apparel Machinery & Textile Industry Trade Show “**JIAM 2022 OSAKA**” organized by the Japan Sewing Machinery Manufacturers Association (JASMA) was held from November 30 (Wed.) to December 3 (Sat.), 2022, at INTEX Osaka.

Under the theme “It all connects at JIAM -the forefront of technology and master craftsmanship A place to meet “New Business Partners”, 150 exhibitors (112 from Japan and 38 from overseas) from 11 countries and regions occupied 930.9 booth units, presenting the innovative new products and system solutions for the next generation to the world through the fusion and collaboration of Takumi techniques that have achieved transformation in response to diverse changes and the latest technologies to support the future.

The show attracted 10,452 visitors including 2,406 overseas visitors from 59 countries and regions.

After six years from the last edition, the world’s leading sewing equipment trade fairs showed the internationality welcoming overseas visitors from Bangladesh, India, South Korea, Sri Lanka, Vietnam, and Pakistan replacing China, where travel has been difficult due to the new coronavirus.

In addition, a series of special seminars and panel discussions (12 sessions, all with simultaneous interpretation in English and Japanese) took place at a seminar room in Hall 4 and proposed the solutions to recent issues in the sewing, textile processing, apparel, and related industries, such as digital (IT), manufacturing, and SDGs.

## Outline

Title	Title: Japan International Apparel Machinery & Textile Industry Trade Show ( <b>JIAM 2022 OSAKA</b> )
Theme	It all connects at JIAM -the forefront of technology and master craftsmanship
Dates	November 30 (Wed) - December 3 (Sat), 2022 (4 days)
Hours	10:00-17:00 (closes at 16:00 on final day)
Venue	INTEX Osaka (1-5-102 Nanko-kita, Suminoe-ku, Osaka 559-0034, Japan)
Organizer	Japan Sewing Machinery Manufacturers Association ( <a href="#">JASMA</a> )
Organizing partner	Osaka International Business Promotion Center
Supported by	Ministry of Economy, Trade and Industry / Osaka Prefectural Government / Osaka City Government / Japan External Trade Organization (JETRO) / Japan National Tourism Organization (JNTO) / The Japan Chamber of Commerce and Industry / Osaka Chamber of Commerce and Industry
Special support	VDMA - Garment and Leather Technology SPESA - Sewn Products Equipment & Suppliers of the Americas CSMA - China Sewing Machinery Association
Cooperating	Japan Machinery Federation / Japan Machinery Commerce Association / Japan Apparel Fashion Industry Council / Japan Export Clothing Manufacturers Association / Federation of Japan Apparel Sewing Industry Association / Japan Apparel Technology and Research Association / Japan Machinery Center for Trade and Investment / Japan Chemical Fibers Association / Japan Textile Finishers' Association / Japan Automatic Identification Systems Association / Kansai Fashion Association / Japan Textile Federation / Japan Knitting Industry Association / Nippon Interior Association / The Japan Textiles Importers Association / Japan Embroidery Association / Japan Textiles Exporters Association / Japan-China Economic Relations and Trade Center
Exhibition Scale	Exhibition space 21,136.5m <sup>2</sup> (Hall 4, 5, and 6) · Total number of exhibitors 150 · Total number of booths 930.9
Participating countries and area:11	China / Germany / India / Greece / Hong Kong / Italy / Singapore / Thailand / Taiwan / UK / Japan
Classification of Exhibits	① Planning, design, CAD ② Cutting, spreading, CAM ③ Sewing equipment ④ Embroidery, printing, laser design processing ⑤ Finishing, laundry ⑥ Inspection, testing ⑦ Home sewing ⑧ Supplies, accessories ⑨ Fiber, sewing products ⑩ Weaving, knitting, dyeing ⑪ Textiles, fibers, non-woven fabrics ⑫ Automotive, Aircraft and Aerospace supplies related ⑬ Interiors, furniture, housing ⑭ Fashion accessories, household goods ⑮ Sundry industrial textiles ⑯ IT- Information technology ⑰ Distribution, logistics ⑱ Facilities, equipment, environment ⑲ Education and human resource development ⑳ Information services, Others
Admission Fee	JPY 1,000 (free for pre-registration and invitation)
Number of visitors	10,452 (including 2,406 overseas visitors) from 60 countries and regions

## Scale of the show

From 11 counties and regions, 150 exhibitors occupied 930.9 booth spaces at **JIAM 2022 OSAKA**. Of 112 exhibitors, those occupying 848.9 booth spaces were from Japan, and 38 exhibitors, occupying 82 booth spaces, were from overseas. Compared to the last edition, JIAM 2016, **JIAM 2022 OSAKA** got the number of new exhibitors as 34 (domestic 17, international 17).

The 2020 edition of JIAM OSAKA, which was originally scheduled in May, was postponed due to the Novel Coronavirus (COVID-19) outbreak and **JIAM 2022 OSAKA**

has drastically less number of overseas exhibitors compared with JIAM 2016. But a lot of exhibitors, especially domestic sewing machinery manufactures companies showed the latest machines. Products in “Sewing machine”, “Supplies and accessory”, and “Equipment” has slightly increased.

- Total floor area 21,136.5m<sup>2</sup> (Hall 4, 5A, 6B)
- Number of exhibitors 150 (Domestic 112: Overseas 38)
- Number of booths 930.9 (Domestic 848.4: Overseas 82.5)
- Breakdown of exhibitors and booths (including co-exhibitors)

Description		JIAM 2022 OSAKA				JIAM 2016 OSAKA	
		Number of exhibitors	%	Number of booths	%	Number of exhibitors	Number of booths
Domestic	JASMA Member	24	16.0%	595	63.9%	27	641.6
	JASMA Supporting Member	5	3.3%	51	5.4%	2	3
	Non member	70	46.7%	158	17.0%	123	224.9
	<b>Sub Total</b>	<b>99</b>	<b>66.0%</b>	<b>804</b>	<b>86.3%</b>	<b>152</b>	<b>869.5</b>
	Special Theme Zone	-	-	-	-	18	35
	Home Sewing Zone	4	2.7%	8	0.9%	-	67.9
	Seminar	-	-	27.9	3.0%	-	68
	Press	9	6.0%	9	1.0%	10	10
	<b>Sub Total</b>	<b>112</b>	<b>74.7%</b>	<b>848.9</b>	<b>91.2%</b>	<b>180</b>	<b>1,050.4</b>
Overseas	Non member	37	24.7%	81.5	8.7%	75	224.9
	Press	1	0.6%	0.5	0.1%	3	2.5
	<b>Sub Total</b>	<b>38</b>	<b>25.3%</b>	<b>82</b>	<b>8.8%</b>	<b>78</b>	<b>227.4</b>
<b>Grand Total</b>		<b>150</b>	<b>100.0%</b>	<b>930.9</b>	<b>100.0%</b>	<b>258</b>	<b>1,277.8</b>

## Exhibitors by exhibit category

Classification of exhibits	JIAM2022 OSAKA		JIAM 2016
	Number	%	Number
① Planning, design, CAD	8	3.8%	14
② Cutting, spreading, CAM	20	9.3%	45
③ Sewing equipment	63	29.4%	101
④ Embroidery, printing, laser design processing	19	8.9%	45
⑤/⑥ Finishing, laundry/ Inspection, testing	18	8.4%	36
⑦ Home sewing	5	2.3%	16
⑧ Supplies, accessories	11	5.1%	20
⑨ Fiber, sewing products	6	2.8%	10
⑩/⑪ Weaving, knitting, dyeing / Textiles, fibers, non-woven fabrics	12	5.6%	11
⑫ Automotive, Aircraft and Aerospace supplies related	5	2.3%	8
⑬ Interiors, furniture, housing	1	0.5%	4
⑭ Fashion accessories, household goods	6	2.8%	4
⑮ Sundry industrial textiles	4	1.9%	10
⑯ IT- Information technology	8	3.8%	19
⑰ Distribution, logistics	0	0	5
⑱ Facilities, Equipment, Environment	7	3.3%	3
⑲ Education and Human Resource Development	2	0.9%	1
⑳ Information services	19	8.9%	26
<b>Total</b>	<b>214*</b>	<b>100.0%</b>	<b>378</b>

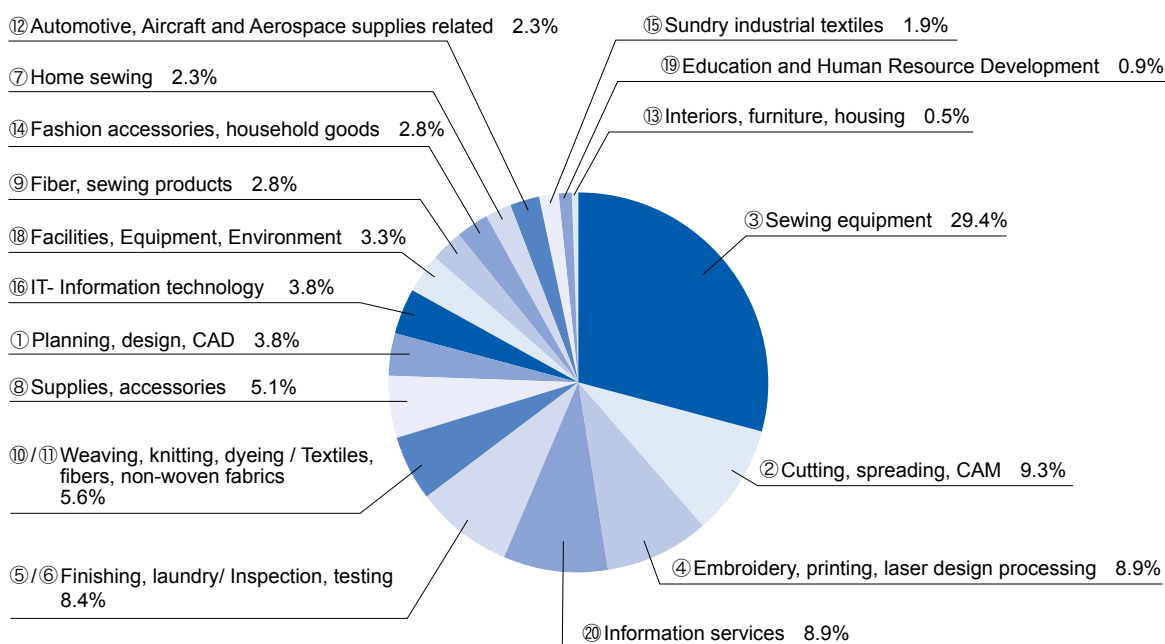
\* Some exhibitors display exhibits in more than one category, resulting in the discrepancy between the actual total number of exhibitors and total shown above.

## Overseas exhibitors by country (co-exhibitors included)

		JIAM 2022 OSAKA		JIAM 2016	
		Number of exhibitors	Number of booths	Number of exhibitors	Number of booths
Overseas	Taiwan	17	30	16	25
	China	8	24.5	23	123.5
	Germany	5	9	11	28.4
	Greece	1	8	-	-
	Singapore	2	4	3	15
	UK	1	2	-	-
	Thailand	1	2	1	4
	India	1	1	3	2
	Italy	1	1	6	17
	Bangladesh	-	-	3	3
	Turkey	-	-	1	3
	Korea	-	-	3	2
	USA	-	-	2	2
	Czech Republic	-	-	1	*
	Indonesia	-	-	1	*
	Switzerland	-	-	1	*
<b>Sub total</b>		<b>37</b>	<b>81.5</b>	<b>75</b>	<b>224.9</b>
Overseas Press	China	1	0.5	1	0.5
	Pakistan	-	-	1	1
	Turkey	-	-	1	1
<b>Sub total</b>		<b>1</b>	<b>0.5</b>	<b>3</b>	<b>2.5</b>
<b>Total</b>		<b>38</b>	<b>82</b>	<b>78</b>	<b>227.4</b>
<b>Domestic exhibitors</b>		<b>103</b>	<b>839.9</b>	<b>170</b>	<b>1040.4</b>
<b>Domestic press</b>		<b>9</b>	<b>9</b>	<b>10</b>	<b>10</b>
<b>Total</b>		<b>112</b>	<b>848.9</b>	<b>180</b>	<b>1050.4</b>
<b>Grand total</b>		<b>150</b>	<b>930.9</b>	<b>258</b>	<b>1277.8</b>

\* Co-exhibitors (booth share)

## Classification of exhibits





## Attendance

Holding for the first time in six years, **JIAM 2022 OSAKA** invited 10,452 (including 2,406 visitors from overseas) over the four days from 59 countries and regions. Despite the COVID-19 pandemic, the exhibition booth was filled with visitors from all over the world who enthusiastically engaged in business negotiations. As for the overall trend of visitors by country, Bangladesh, India, South Korea, Sri Lanka, Vietnam and Pakistan were the top foreign visitors, replacing China, where travel is difficult due to the impact of the new coronavirus. **JIAM 2022 OSAKA** was highly rated by both exhibitors and visitors as a trade fair that is directly linked to business, with high-quality visitors from both inside and outside the country, and in-depth business negotiations and PR activities.

■ **Number of visitors 10,452 (including 2,406 overseas visitors)**

■ **Number of visitors registered 8,729 (including 1,315 overseas visitors)**

■ **Number of visitors**

JIAM 2022 OSAKA ★				JIAM 2016 OSAKA			
Date	Weather	Number of visitors (Overseas) *1	Number of visitors Registered (Overseas) *2	Date	Weather	Number of visitors (Overseas) *1	Number of visitors Registered (Overseas) *2
November 30 (Wed.)	Cloudy	2,491 (884)	2,491 (884)	April 6 (Wed.)	Fine	3,535 (1,425)	3,535 (1,425)
December 1 (Thu.)	Cloudy	3,155 (1,005)	2,280 (352)	April 7 (Thu.)	Rain	4,124 (1,465)	3,193 (749)
December 2 (Fri.)	Fine	3,110 (415)	2,527 (67)	April 8 (Fri.)	Fine	4,252 (595)	3,640 (253)
December 3 (Sat.)	Fine	1,696 (102)	1,431 (12)	April 9 (Sat.)	Fine	3,346 (182)	2,984 (62)
Total		10,452 (2,406)	8,729 (1,315)	Total		15,257 (3,667)	13,352 (2,489)

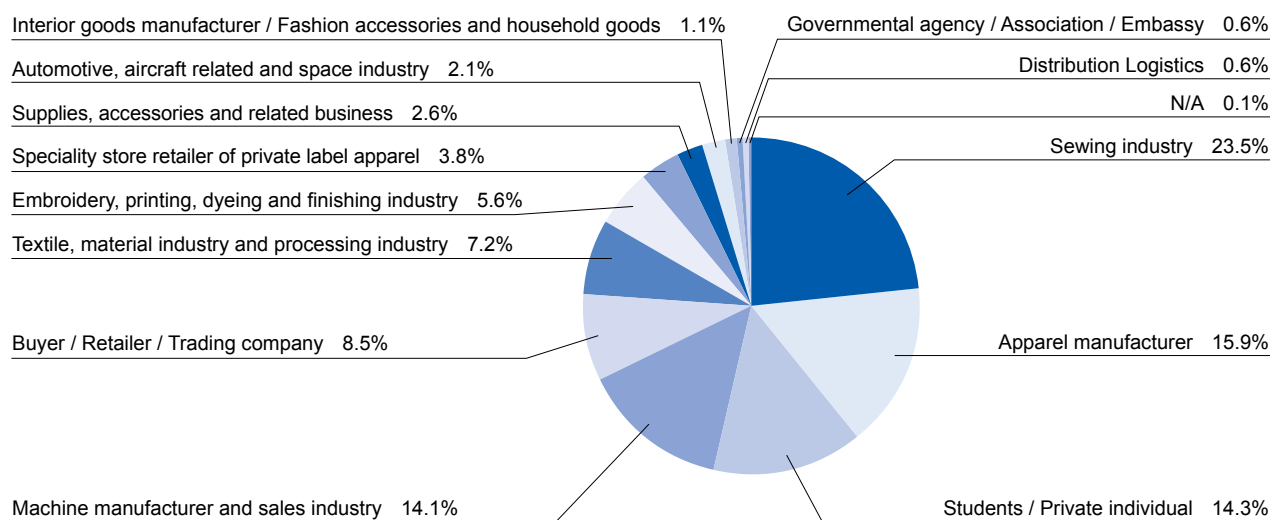
\* 1 Figures based on multiple count method. If one person attended for four days, it will be counted as "four".

\* 2 Figures based on single count method. If one person attended for four days, it will be counted as "one".

\* Figures are counted following the "visitor" definition under the Authorization System for Exhibition Statistics appointed by the Japan Exhibition Certification Council

\* The figures do not include exhibitors, press, guests or seminar speakers.

## Visitors by industry



## Overseas visitors registered

### JIAM 2022 OSAKA

Country	Number of visitors registrateregistard	%
Bangladesh	208	15.8%
India	129	9.8%
South Korea	120	9.1%
Sri Lanka	110	8.4%
Vietnam	110	8.4%
Pakistan	98	7.5%
China	70	5.3%
Taiwan	54	4.1%
Indonesia	42	3.2%
Thailand	42	3.2%
Singapore	33	2.5%
Turkey	33	2.5%
Malaysia	22	1.7%
Italy	19	1.4%
USA	19	1.4%
UK	18	1.4%
Philippines	16	1.2%
Poland	16	1.2%
Cambodia	15	1.1%
U.A.E.	11	0.9%
Others※	130	9.9%
Total (58 countries / regions)	1315	100.0%

※ Others

Cambodia (9), Germany (8), France (7), Kyrgyzstan (7), Mexico (7), Morocco (7), Peru (7), Jordan (6), Sweden (6), Argentina (5), Ecuador (5), Kazakhstan (5), Portugal (5), Canada (4), Bosnia and Herzegovina (3), Israel (3), Myanmar (3), South Africa (3), Australia (2), Cyprus (2), Denmark (2), El Salvador (2), Honduras (2), Lithuania (2), Netherlands (2), Switzerland (2), Tunisia (2), Uzbekistan (2), Mauritius (2), Algeria (1), Dominica (1), Dubai (1), Guatemala (1), Iran (1), Mongolia (1), New Zealand (1), Spain (1)

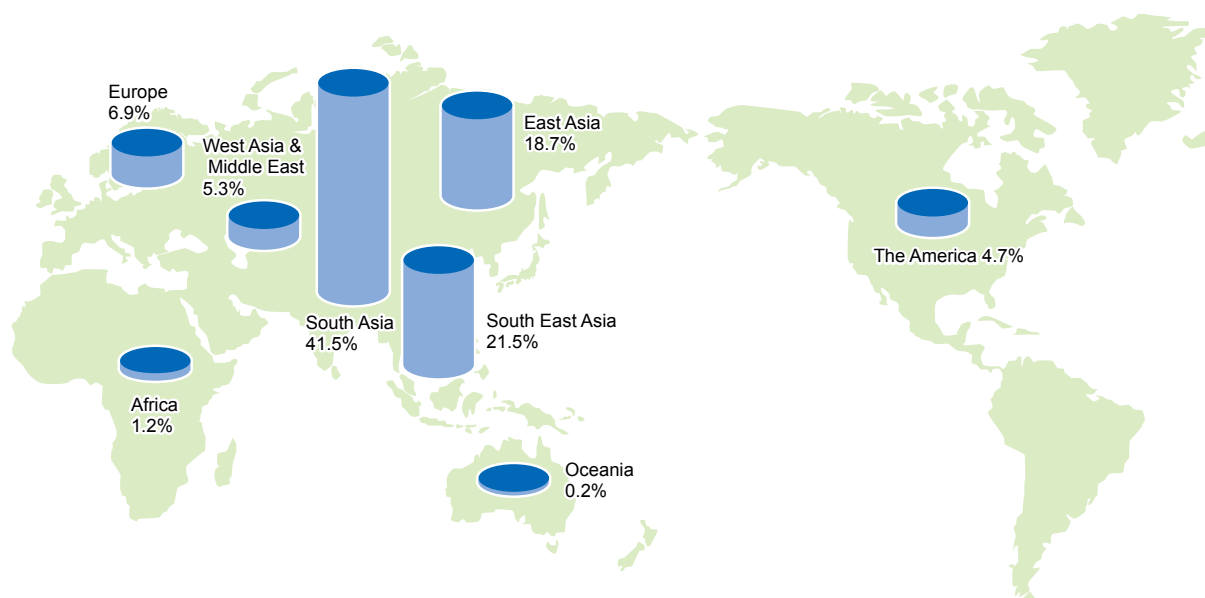
### JIAM 2016 OSAKA

Country	Number of visitors registrateregistard	%
China	474	19.0%
South Korea	238	9.6%
Taiwan	191	7.7%
Bangladesh	141	5.7%
India	138	5.6%
Sri Lanka	129	5.2%
Vietnam	97	3.9%
Indonesia	96	3.8%
Pakistan	90	3.6%
Thailand	71	2.9%
Myanmar	64	2.6%
USA	40	1.6%
Russia	37	1.5%
Italy	31	1.3%
Malaysia	31	1.3%
Poland	29	1.2%
Philippines	27	1.1%
Germany	24	1.0%
Singapore	22	0.9%
Turkey	21	0.8%
France	15	0.6%
Australia	12	0.5%
Canada	12	0.5%
South Africa	11	0.4%
U.A.E.	10	0.3%
Ukraine	10	0.3%
Others※	428	17.1%
Total (71 countries / regions)	2,489	100.0%

※ Others

Colombia (9), Mauritius (9), Cambodia (8), Egypt (8), Ethiopia (8), Spain (7), Uzbekistan (6), Czech Republic (5), Dominican Republic (5), Morocco (5), Portugal (1 5), Romania (5), UK (5), Belarus (4), Bosnia (4), Bulgaria (4), Guatemala (4), Hungary (4), Iran (4), Kazakhstan (4), Lithuania (4), Mexico (4), Saudi Arabia (4), Ecuador (3), Estonia (3), Mongolia (3), Peru (3), Tunisia (3), Brazil (1 2), Denmark (2), Greece (2), Jordan (2), Sweden (2), Bhutan (1), Chile (1), Honduras (1), Kenya (1), Madagascar (1), Netherland (1), New Zealand (1), Palestine (1), Switzerland (1), Uganda (1) Unknown (268)

## Overseas visitors by area (JIAM 2022 OSAKA)



## Opening Ceremony

**Time and Date** : 9:20 to 9:50, Wednesday, November 30, 2022

**Venue** : Special Area located in the Hall 6 entrance

### □ Schedule

#### 1) Greeting from the organizer

Mr. Shinsuke Uchinashi

Chairman of Japan Sewing Machinery Manufacturers Association (JASMA)

#### 2) Greetings on behalf of the Guests

Mr. Atsushi Yasuda,

Director of Industrial Machinery Division, Manufacturing Industries Bureau of  
Ministry of Economy, Trade and Industry

#### 3) Opening declaration

Mr. Shigemi Mima

Vice-Chairman of Japan Sewing Machinery Manufacturers Association (JASMA) /  
Chairman of JIAM 2022 Executive Committee

#### 4) Tape Cutting Ceremony

Mr. Shinsuke Uchinashi

Chairman of Japan Sewing Machinery Manufacturers Association

Mr. Atsushi Yasuda

Director of Industrial Machinery Division, Manufacturing Industries Bureau of  
Ministry of Economy, Trade and Industry

Mr. Shigemi Mima

Vice-Chairman of Japan Sewing Machinery Manufacturers Association (JASMA)  
Chairman of JIAM 2022 Executive Committee

Ms. Mako Orihara

Director for Business and International Promotion, Economic Strategy Bureau of  
Osaka City Government

Mr. Koujiro Takamatsu

Chairman of Japan Machinery Commerce Association

Mr. Kazuo Nakamura

President of Osaka International Business Promotion Center

Mr. Elgar Straub

Managing Director of VDMA e.V. Textile Care, Fabric and Leather Technologies

Mr. Michael McDonald

President of Sewn Products Equipment & Suppliers of the Americas





# Special Seminar

Special Seminar room in Hall 4

※Simultaneous interpretation: English and Japanese

## 11/30 [Wed.]

13:25   13:30	<b>Opening address</b> <b>Shinsuke Uchinashi</b> Chairman, Japan Sewing Machinery Manufacturers Association (JASMA)	
13:30   14:30	<b>Manufacturing industry and digital technology</b> <b>Atsushi Yasuda</b> Manager, Ministry of Economy, Trade and Industry Manufacturing Industries Bureau Industrial Machinery Division	
15:00   16:30	<b>Panel discussion</b> <b>The Forefront of ASEAN and South West Asia Apparel: 10 Years of Struggle and the Future of Japanese Garment Manufacturers</b> ASIA · APPAREL PRODUCTION NETWORK (AAP) <b>Takashi Ishiguro</b> President, Kojima Iryo Co., Ltd. <b>Kazuo Furushima</b> President, Yumine Sewing Co., Ltd. <b>Kazunori Nakano</b> President, FASHION CLOTH FURUSHIMA CO., LTD. Senior executive vice president, NAKANO APPAREL Inc. Coordinator <b>Masayuki Tsunekawa</b> President, SANTEI CO., LTD.	   

## 12/1 [Thur.]

11:00   12:00	<b>Skills training seminar</b> <b>1. Twist Jacket (Lapel) Pattern and matching sewing (Front and Shoulder seams) (Utility Model registered)</b> <b>2. Shoulder keeper (prevent shoulder collapse) cherish a piece of clothing (Utility Model Registration applied for)</b> <b>Susumu Inarida</b> Emeritus professor, Bunka Fashion Graduate University (BFGU) / Speciallyappointed committee member, Japan Modelist Associate / Contemporary Master Craftsman / Certified by the Ministry of Health, Labor and Welfare	
13:30   15:00	<b>Panel discussion</b> <b>Challenging the Factory Era: Opening Up Japanese and Global Markets through Manufacturing</b> <b>Masaki Sato</b> CEO, Sato Seni Co., Ltd. <b>Masahiro Shiraishi</b> President, Fashion Shiraishi Inc. <b>Tetsuro Ito</b> Managing Director, Maruwa Textile Industries Co., LTD. MC <b>Nobuyuki Kume</b> Senior Advisor, KUME Co., Ltd.	   
15:30   16:30	<b>The enjoyment of analog connects the Japanese sewing industry to the next generation</b> <b>Hideki Tani</b> CEO, Valley Inc.	

## 12/2 [Fri.]

11:00   12:00	<b>"Mottainai !" Sustainable initiatives from Osaka! Common points between Senshu Towel and OSAKA KABAN and the future</b> <b>Eiji Shinoda</b> President, Shinoda Corp <b>Kenji Fukuroya</b> Representative employee, Fukuroya Joint Company <b>Hisaya Takagi</b> President, Takagi Ltd <b>Tetsuji Yoshikawa</b> President, yoshikawa Co., Ltd. <b>Keita Nakamachi</b> Managing Director, marunaka Co., Ltd <b>Koki Nitta</b> Director, NITTA TOWEL Co., Ltd Facilitator <b>Yoichi Watanabe</b> Representative, Hitotsunagi	      
13:30   14:15	<b>"Society and technology" in apparel production in the SDGs era</b> <b>Shigeki Kondo</b> Chairman, Japan Apparel Technology and Research Association President, Eco-tex Japan	
14:15   15:00	<b>From examples of IoT used with industrial sewing machines - Possibilities arising from manufacturing SMEs and IT ventures</b> <b>Koshiro Yokota</b> President, Toyotake Industry Co., Ltd. <b>Hayate Endo</b> Toyotake Industry Co., Ltd.	 
15:30   16:30	<b>About the sustainable fashion community "NewMake" -Upcycling initiatives in collaboration with brands-</b> <b>Tac Hosokawa</b> CEO, Story & Co.	

## 12/3 [Sat.]

11:00   12:00	<b>No more discarding clothes! ReDeClo's Challenge</b> <b>Mirei Takamura</b> Chief Executive Officer, HOPE INTERNATIONAL WORKS Co., Ltd.	
13:00   14:00	<b>Win - win strategy on underwear sewing, viewpoint of BISEI SANGYO Co., LTD</b> <b>Toru Miyawaki</b> Managing Executive Officer, BISEI SANGYO Co., LTD Chairman, Hikoneseni Cooperative	

(As of 16, November 2022)

## Home sewing zone

In the Home Sewing Zone, three home sewing machine manufacturers held daily workshops where visitors could learn about upcycling using waste materials. Many visitors took a break at the café with "cup sleeves" made by themselves. In addition, panel displays of the Winner of the Minister of Economy, Trade and Industry Award and the National Federation of Sewing Machine Commerce and Industry Cooperative Association Technology Award in the "42nd Home Sewing Contest for Elementary, Middle and High School Associations" sponsored by JASMA attracted public visitors.

**Experience upcycle!**

# Home Sewing Zone

**in JIAM 2022 OSAKA**

**Japan International Apparel Machinery & Textile Industry Trade Show**

**Hall 4 H001**

**SDGs action from JIAM 2022**

directed by :  NewMake

**Introduction and workshop of upcycle**

**Home sewing machine trial**

**Home Sewing Zone special features**

● **Learn about upcycle here!**



● **Workshop and exhibit of home sewing machine manufacturers**

participation fee ¥100

**JANOME**

JANOME CORPORATION

**JUKI**

JUKI CORPORATION

**brother**

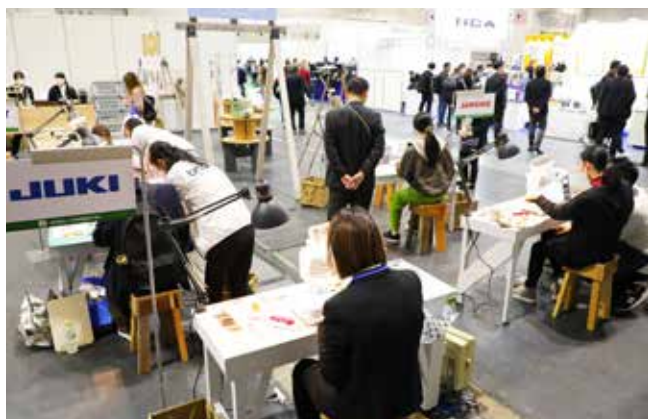
at your side  
BROTHER INDUSTRIES, LTD.

● **the "42th Home Sewing Competition for Students"**

sponsored by the Japan Sewing Machinery Manufacturers Association (JASMA)

Display panel of the top prize-winning works

● **Café area** Take a break after the experience!



## Promotion activities

### ■ Direct mailing of information and invitations

To encourage attendance from Japan and overseas, direct mail and invitations were sent to major apparel makers and related companies in Japan and overseas, to related organizations in Japan, to overseas user groups, to the embassies and consulates of countries in Japan, to overseas trade promotion organizations in Japan, and to fashion-related educational institutions.

### ■ JIAM 2022 OSAKA publicity

In Japan and overseas, advertisements were taken out in major trade journals connected with sewing machines and related industries. These included both print journals and online publications. Right up to the opening of the show, the campaign was conducted to gain attention and stimulate interest.

### ■ Website and e-mail newsletter

Both visitors and exhibitors gave the **JIAM 2022 OSAKA** website high marks for the easy-to-understand information and convenience it provided. Besides easy pre-registration, as a one stop shop for the latest information, the website provided up-to-date listings of exhibitors, and descriptive schedules for the programs of seminars/ event stage. The organizer also encouraged potential exhibitors and visitors to attend the show by sending e-newsletters.

### ■ Promotion for related trade shows and events

Among the facilities and efforts to actively publicize trade shows held in Japan and overseas, a booth was set up, along with several pamphlet distribution points

### ■ Visitor Promotion Advertisements

#### 【Domestic】

Issue Date	Publication
January 2020 to December 2022	The Sen-I News Senken-Shimbun Japan Sewing Machine Times The Apparel Industrial Times Modern Apparel Times Apparel Business Magazine OGBS Magazine WEB (Google search, GDN, SNS)

#### 【Overseas】

Issue Date	Publication
January 2020 to December 2022	The Fashion MACHINE NEWS J.S.N. International Fibre2Fashion Korean Bobbin Journal Pakistan Textile Journal Textile Garment Market Information nsewing.cn WEB 2020 (Google search, Facebook: India / Vietnam / Bangladesh) WEB 2022 (Facebook, Instagram: Vietnam / Bangladesh)

### ■ Journal related articles

#### 【Domestic】

Issue Date	Publication
January 2020 to December 2022	The Sen-I News Senken-Shimbun Japan Sewing Machine Times The Apparel Industrial Times Modern Apparel Times Nikkan Kogyo Shimbun Sansen Shinbun Zendora Shinbun Japan Cleaning Journal Yosongyo Shinbun Apparel Business Magazine OGBS Magazine The Hoso Times Processing Technology The Japan Exhibition News AXIS

#### 【Overseas】

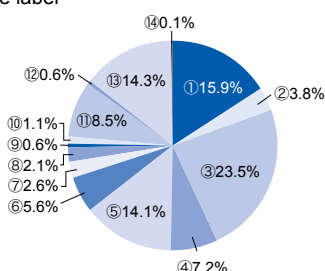
Issue Date	Publication
January 2020 to December 2022	The Fashion MACHINE NEWS J.S.N. International Fibre2Fashion Monthly Bobbin Journal ATB (Asian textile business) Pakistan Textile Journal Chugoku Shinbun SELECT Apparel Views Textile network Textination TEXTILE VALUE CHAIN

## Visitors Questionnaire

During the four days of the show, visitor survey was conducted at three locations, including exits at Hall 5 and 6, and linking space between Hall 4 and 5. In total, 11.6% of the visitors participated at survey and organizer collected 1,009 questionnaires.

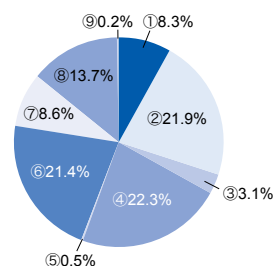
### 1 Your field of business:

- ① Apparel manufacturer
- ② Speciality store retailer of private label apparel
- ③ Sewing industry
- ④ Textile and material Industry/ manufacturers
- ⑤ Machine manufacturer and sales Industry
- ⑥ Embroidery, printing, dyeing and finishing industry
- ⑦ Supplies & accessories
- ⑧ Automotive & aircraft related
- ⑨ Distribution, logistics
- ⑩ Interior goods manufacturer
- ⑪ Retailer, trading company
- ⑫ Government agency / Association / Embassy
- ⑬ Students / others
- ⑭ N/A



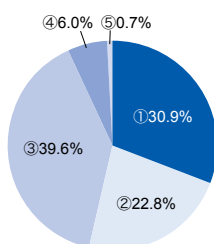
### 2 Your occupation:

- ① Purchasing
- ② Management
- ③ Design
- ④ Sales, Planning and Marketing
- ⑤ PR field
- ⑥ Technology design, IT
- ⑦ Finance, Administration
- ⑧ Others
- ⑨ N/A



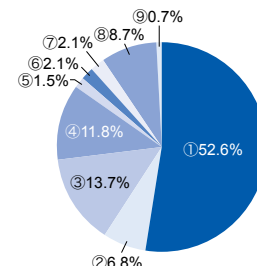
### 3 Your job title:

- ① MD, Board member, Owner
- ② Manager
- ③ Employee
- ④ Others
- ⑤ N/A



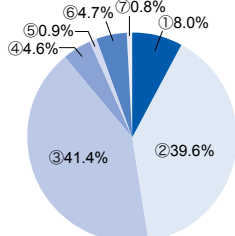
### 4 How/from whom did you learn about JIAM 2022 OSAKA?:

- ① Introduced by clients, contractors
- ② A friend
- ③ Direct mail from exhibitors
- ④ Direct mail from JIAM's organizer
- ⑤ Poster
- ⑥ Newspaper advertisement
- ⑦ Newspaper article
- ⑧ Others
- ⑨ N/A



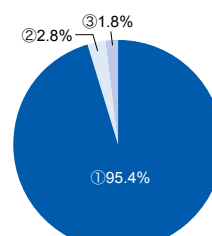
### 5 Your purpose of visit:

- ① Purchasing products
- ② Collect information for purchasing
- ③ Market survey
- ④ Participation in the special exhibit
- ⑤ Interested in exhibiting in next fair
- ⑥ Others
- ⑦ N/A



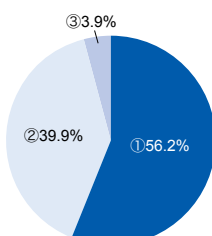
### 6 Was your purpose achieved?

- ① Achieved
- ② Not achieved
- ③ N/A



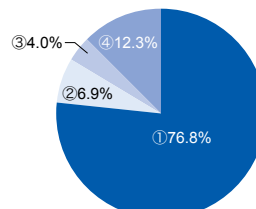
### 7 Did you visit the Home Sewing (Machine) Zone?

- ① Yes
- ② No
- ③ N/A



■ to whom answered Yes,

- ① Excellent
- ② Not Satisfactory
- ③ Others
- ④ N/A



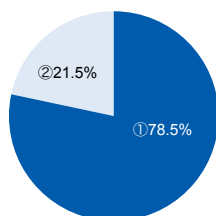


## Exhibitor's Questionnaire

Questionnaires were distributed to each exhibitor on the third day of the show and collected on the final day

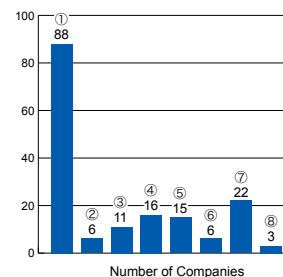
### 1 Have you ever exhibited at JIAM?

- ① Yes
- ② First time



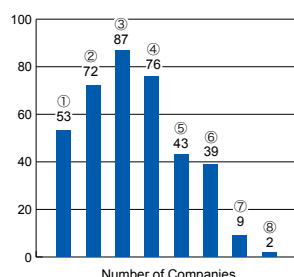
### 2 How did you learn about JIAM 2022 OSAKA

- ① Exhibited at JIAM 2016
- ② Word of mouth
- ③ Pamphlet "Guide to Participation"
- ④ Introduced by client / contractor
- ⑤ Direct Mail from the Organizers
- ⑥ Newspaper, advertisement, etc.
- ⑦ Other
- ⑧ N/A



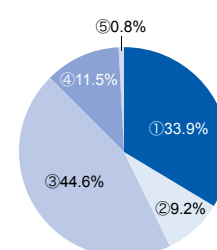
### 3 What was your purpose to exhibit?

- ① To unveil new products
- ② Corporate PR.
- ③ Sales promotions to Japan.
- ④ Sales promotions to markets overseas
- ⑤ Gather information on the market.
- ⑥ Gather the visitors' opinions
- ⑦ Other
- ⑧ N/A



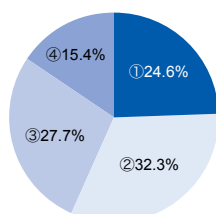
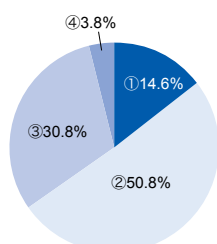
### 4 Which visitors were more important for you, Japanese or those from other countries?

- ① Japanese visitors
- ② Non-Japanese visitors
- ③ Both
- ④ No clear distinction
- ⑤ Others



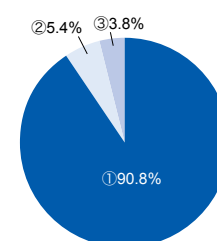
### 5 How did you feel about the number of visitors coming to your booth?

- Japanese visitors
- ① More than expected
- ② Just as expected
- ③ Less than expected
- ④ N/A
- Other countries' visitors
- ① More than expected
- ② Just as expected
- ③ Less than expected
- ④ N/A



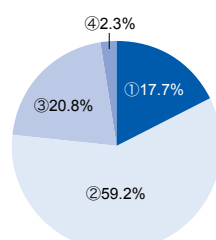
### 6 How would you describe your business conversations with visitors during the show?

- ① More than expected
- ② Did not engage in business conversation
- ③ N/A



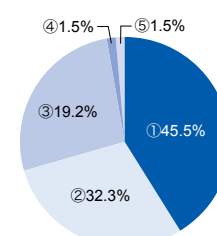
### 7 How would you describe the outcome of exhibiting at JIAM 2022? Please choose one.

- ① More than expected
- ② Just as expected
- ③ Less than expected
- ④ N/A



### 8 Do you intend to exhibit at the next JIAM?

- ① Yes
- ② Maybe
- ③ Undecided
- ④ No
- ⑤ N/A



## Exhibitors List

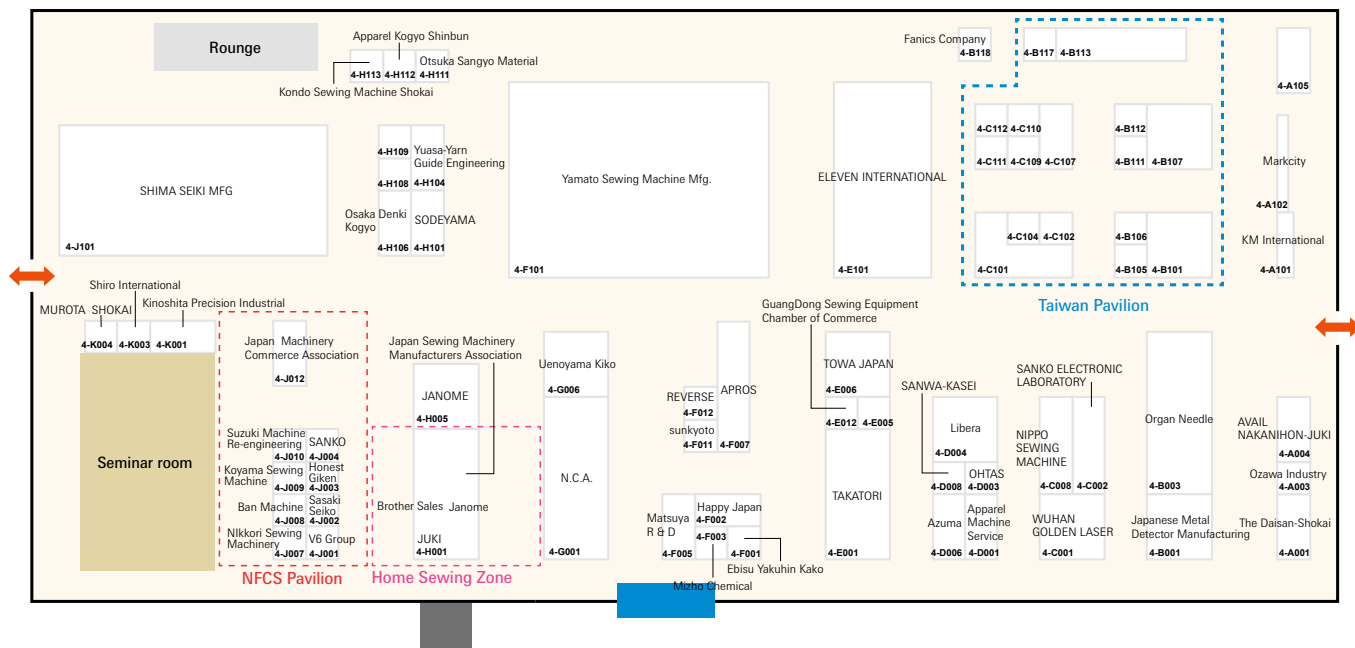
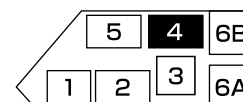
Domestic exhibitor	
A-POS CO., LTD	6-D003
APPAREL KOGYO SHINBUN CO.,LTD	4-H112
APPAREL MACHINE SERVICE & CO., LTD	4-D001
APPARELX / OKURA SHOJI CO., LTD.	6-E006
APROS CORPORATION	4-F007
ASAHI GARMENT MACHINERY CO., LTD.	6-B001
ASAI CO., LTD.	6-F005
AVAIL CORPORATION	4-A004
AZUMA	4-D006
BARUDAN CO., LTD.	5-F001
BROTHER INDUSTRIES, LTD.	5-D101
CREATIVE TECHNOLOGY CORPORATION	6-A011
CSS CO., LTD.	6-C001
DAISEN LTD.	6-B008
EBISU YAKUHHN KAKO CO., LTD.	4-F001
ELEVEN INTERNATIONAL CO.,LTD.	4-E101
ELIZE INC.	6-B011
EPSON SALES JAPAN CORP.	6-B015
FUTABA CO.,LTD.	6-F008
GENDAI-PUBLISHING CO.,LTD	6-G006
HAPPY JAPAN INC.	4-F002
HASHIMA CO.,LTD	6-D010
HIROSE MFG.CO.,LTD.	5-A005
IMAGE MAGIC INC.	5-F101
IMAGE TECH CO.,LTD	6-D001
ITSUMI CO., LTD.	5-C107
J.S.N. INTERNATIONAL, INC.	5-B111
JANOME CORPORATION	4-H005
JAPAN SEWING MACHINERY MANUFACTURERS ASSOCIATION	6-C002
JAPAN SEWINGMACHINE TIMES CO.,LTD.	6-A014
JAPAN TEXTILE EVALUATION TECHNOLOGY COUNCIL	6-F001
JAPANESE METAL DETECTOR MANUFACTURING. CO., LTD.	4-B001
JUKI CORPORATION	6-B101
K.I CO.,LTD	6-F009
KAWAKAMI CO., LTD.	5-C005
KIIYA CO., LTD.	6-D008
KINOSHITA PRECISION INDUSTRIAL CO.,LTD	4-K001
KM INTERNATIONAL, LTD.	4-A101
KONDO SEWING MACHINE SHOKAI CO., LTD.	4-H113
LAMETEX CORP.	6-F013
LIBERA CO. LTD.	4-D004
MARKCITY CO., LTD.	4-A102
MARUI TEXTILE MACHINERY CO.,LTD.	6-F003
MATSUYA R & D CO., LTD.	4-F005
MIMAKI ENGINEERING CO.,LTD.	5-C001
MIZHO CHEMICAL CO.LTD.	4-F003
MODERN APPAREL TIMES	6-A017
MORIMOTO MFG. CO., LTD.	5-B001
MUROTA SHOKAI CO.,LTD.	4-K004
N.C.A.CO.,LTD	4-G001
NAKANIHON-JUKI CO., LTD.	4-A004
NAMX CO., LTD.	5-A101
NAOMOTO CORP.	5-E001
NICHIBOU CO., LTD.	4-A105
NIHON-BOSHOKU MACHINERY CO., LTD	6-F003
NIKKO SHOKAI CO., LTD	6-D005
NIPPO SEWING MACHINE CO., LTD.	4-C008
NIPPY KIKAI CO.,LTD	6-C011

NISSEN LTD	6-A018
O-TECH ENTERPRIZE CO., LTD	6-D006
OHTAS CO., LTD.	4-D003
ONUKE LIMITED	6-G007
ORGAN NEEDLE CO., LTD.	4-B003
OSAKA DENKI KOGYO CO.,LTD	4-H106
OTSUKA SANGYO MATERIAL CO., LTD.	4-H111
OZAWA INDUSTRY CO., LTD.	4-A003
PEGASUS SEWING MACHINE MFG. CO., LTD.	6-H010
PIOTEC CO., LTD	5-C101
QUEEN LIGHT ELECTRONIC INDUSTRIES LTD.	6-F006
REVERSE.,LTD.	4-F012
SABUN INDUSTRIAL CO., LTD.	6-E001
SANKO CO., LTD.	6-F012
SANKO ELECTRONIC LABORATORY CO.,LTD.	4-C002
SANWA-KASEI CO., LTD.	4-D008
SEIBU FUTABA LABEL MACHINE CO.,LTD.	6-G005
SEIKO SEWING MACHINE CO., LTD.	6-C009
SEN-I RYUTSU KENKYUKAI	6-A013
SENKEN SHIMBUN CO.,LTD	6-B009
SHIMA SEIKI MFG., LTD.	4-J101
SHIMOMURA CO., LTD.	6-J001
SHIRO INTERNATIONAL CORPORATION	4-K003
SODEYAMA CO., LTD.	4-H101
SUNKYOTO	4-F011
SUPRENA INC.	6-F010
SYSTEM GRAPHI CO.,LTD	6-G003
TAJIMA INDUSTRIES LTD.	6-F016
TAKATORI CORP.	4-E001
TEIJIN FRONTIER CO., LTD.	6-G007
THE DAISAN-SHOKAI CO.,LTD	4-A001
THE NIPPON SEWING MACHINE NEWS	5-B105
TORAY ADVANCED COMPUTER SOLUTION, INC.	6-C019
TOWA JAPAN CORPORATION.	4-E006
UENOYAMA KIKO CO. LTD.	4-G006
Y'S SUPPORT. YOSHII	6-G001
YAMATO SEWING MACHINE MFG. CO., LTD.	4-F 101
YR JAPAN INC.	5-D101
YUASA-YARN GUIDE ENGINEERING CO., LTD.	4-H104
YUHO SEWING MACHINE CO., LTD.	6-B012
YUKA & ALPHA CO.,LTD	5-D001
NFCS Pavilion	
JAPAN MACHINERY COMMERCE ASSOCIATION	4-J012
BAN MACHINE CO., LTD.	4-J008
HONEST GIKEN	4-J003
KOYAMA SEWING MACHINE CO.	4-J009
NIKKORI SEWING MACHINERY CO., LTD.	4-J007
SANKO CO., LTD. (NFCS PAVILION)	4-J004
SASAKI SEIKO CO.,LTD.	4-J002
SUZUKI MACHINE RE-ENGINEERING, INC.	4-J010
V6 GROUP	4-J001
Home Sewing Zone	4-H001
JAPAN SEWING MACHINERY MANUFACTURERS ASSOCIATION	
BROTHER SALES, LTD.	
JANOME CORPORATION (HOME SEWING ZONE)	
JUKI (HOME SEWING ZONE)	

Overseas exhibitor		
China		
CHANGZHOU SINAJET SCIENCE AND TECHNOLOGY CO., LTD		6-H001
GUANGDONG SEWING EQUIPMENT CHAMBER OF COMMERCE		4-E012
NINGBO ZHENHAI HAICHANG SEWING MACHINE PARTS CO.,LTD.		4-H108
TEXTILE GARMENT MARKET INFORMATION		4-E012
TIANJIN RICHPEACE AI CO., LTD.		6-C003
WUHAN GOLDEN LASER CO., LTD		4-C001
ZHEJIANG DASEN SEWING MACHINE CO., LTD.		5-C103
Germany		
Messe Frankfurt Exhibition GmbH		5-C111
VDMA Pavilion		
VDMA SERVICES GMBH		5-B109
DURKOPP ADLER GMBH		5-B107
FERD. SCHMETZ GMBH		5-B108
GROZ-BECKERT KG		5-B101
Greece		
THERMOTRON S.A.		5-A001
Hong Kong		
HONG KONG APPAREL MACHINERY ASSOCIATION LIMITED		4-E005
PAPER COMMUNICATION EXHIBITION SERVICES		4-E005
India		
KRISHNA LAMICOAT PVT. LTD.		6-E003
Italy		
JAM INTERNATIONAL S.R.L.		4-H109
Singapore		
FOCUS GARMENT TECH PTE LTD		5-A001
INL INTERNATIONAL TECHNOLOGY PTE LTD		6-K001
Taiwan		
FANICS COMPANY LIMITED		4-B118
Taiwan Pavilion		
CHAN CHAO INTERNATIONAL CO., LTD.		4-C109
EMERY IMPEX CORP.		4-B106
EURO WELL CO., LTD		4-C110
H. S. MACHINERY CO., LTD.		4-B101
HSIANG CHUAN MACHINERY (TECHNOLOGY) CO., LTD.		4-C107
KYANG YHE DELICATE MACHINE CO.,LTD.		4-B107
LONGSON INTERNATIONAL CO., LTD.		4-C112
LUNA INDUSTRIAL CO., LTD.		4-C111
MARRIT INDUSTRY CO., LTD.		4-C102
MITCHELL CO., LTD.		4-B105
SHAN TSAE ENTERPRISE CO., LTD.		4-C104
SURBRIGHT ENTERPRISE CO., LTD		4-B111
TAIWAN SEWING MACHINERY ASSOCIATION		4-B117
TAIWAN SPREADING CENTER ENTERPRISES CO., LTD.		4-B113
YAO HAN INDUSTRIES CO., LTD.		4-B112
YONG HUEI HSING ELECTRIC INDUSTRIES CO., LTD.		4-C101
Thailand		
AATPR "UZU" THAILAND		6-B007
United Kingdom		
EBRD, EUROPEAN BANK FOR RECONSTRUCTION AND DEVELOPMENT		6-A015

# Hall map

# Hall 4



## Exhibitors List

### Booth No Name of Exhibitors

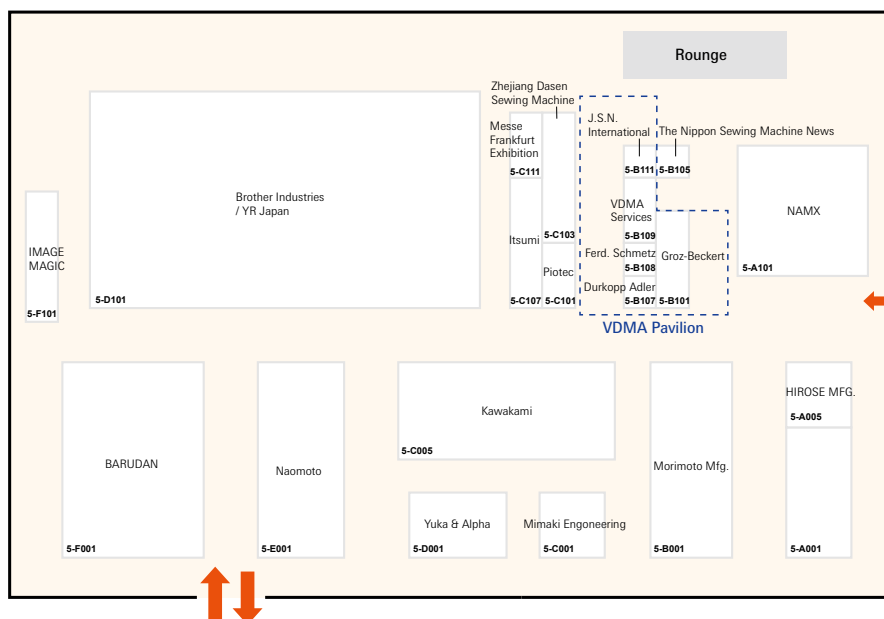
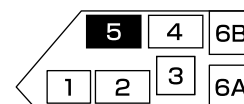
4-A001	THE DAISAN-SHOKAI CO.,LTD
4-A003	OZAWA INDUSTRY CO., LTD.
4-A004	AVAIL CORPORATION
4-A004	NAKANIHON-JUKI CO., LTD.
4-A101	KM INTERNATIONAL, LTD.
4-A102	MARKCITY CO., LTD.
4-A105	NICHIBOU CO., LTD.
4-B001	JAPANESE METAL DETECTOR MANUFACTURING. CO., LTD.
4-B003	ORGAN NEEDLE CO., LTD.
4-B101	H. S. MACHINERY CO., LTD.
4-B105	MITCHELL CO., LTD.
4-B106	EMERY IMPEX CORP.
4-B107	KYANG YHE DELICATE MACHINE CO.,LTD.
4-B111	SURBRIGHT ENTERPRISE CO., LTD
4-B112	YAO HAN INDUSTRIES CO., LTD.
4-B113	TAIWAN SPREADING CENTER ENTERPRISES CO., LTD.
4-B117	TAIWAN SEWING MACHINERY ASSOCIATION
4-B118	FANICS COMPANY LIMITED
4-C001	WUHAN GOLDEN LASER CO., LTD
4-C002	SANKO ELECTRONIC LABORATORY CO.,LTD.
4-C008	NIPPO SEWING MACHINE CO., LTD.
4-C101	YONG HUEI HSING ELECTRIC INDUSTRIES CO., LTD.
4-C102	MARRIT INDUSTRY CO., LTD.
4-C104	SHAN TSAE ENTERPRISE CO., LTD.
4-C107	HSIANG CHUAN MACHINERY (TECHNOLOGY) CO., LTD.
4-C109	CHAN CHAO INTERNATIONAL CO., LTD.
4-C110	EURO WELL CO., LTD
4-C111	LUNA INDUSTRIAL CO., LTD.
4-C112	LONGSON INTERNATIONAL CO., LTD.
4-D001	APPAREL MACHINE SERVICE & CO., LTD
4-D003	OHTAS CO., LTD.
4-D004	LIBERA CO. LTD.
4-D006	AZUMA
4-D008	SANWA-KASEI CO., LTD.
4-E001	TAKATORI CORP.
4-E005	HONG KONG APPAREL MACHINERY ASSOCIATION LIMITED
4-E005	PAPER COMMUNICATION EXHIBITION SERVICES
4-E006	TOWA JAPAN CORPORATION.

### Booth No Name of Exhibitors

4-E012	GUANGDONG SEWING EQUIPMENT CHAMBER OF COMMERCE
4-E012	TEXTILE GARMENT MARKET INFORMATION
4-E101	ELEVEN INTERNATIONAL CO.,LTD.
4-F001	EBISU YAKUHIIN KAKO CO., LTD.
4-F002	HAPPY JAPAN INC.
4-F003	MIZHO CHEMICAL CO.LTD.
4-F005	MATSUYA R & D CO., LTD.
4-F007	APROS CORPORATION
4-F011	SUNKYOTO
4-F012	REVERSE.,LTD.
4-F101	YAMATO SEWING MACHINE MFG. CO., LTD.
4-G001	N.C.A.CO.,LTD
4-G006	UENOYAMA KIKO CO. LTD.
4-H001	Home Sewing Zone
4-H005	JANOME CORPORATION
4-H101	SODEYAMA CO., LTD.
4-H104	YUASA-YARN GUIDE ENGINEERING CO., LTD.
4-H106	OSAKA DENKI KOGYO CO.,LTD
4-H108	NINGBO ZHENHAI HAICHANG SEWING MACHINE PARTS CO.,LTD.
4-H109	JAM INTERNATIONAL S.R.L.
4-H111	OTSUKA SANGYO MATERIAL CO., LTD.
4-H112	APPAREL KOGYO SHINBUN CO.,LTD
4-H113	KONDO SEWING MACHINE SHOKAI CO., LTD.
4-J001	V6 GROUP
4-J002	SASAKI SEIKO CO.,LTD.
4-J003	HONEST GIKEN
4-J004	SANKO CO., LTD. (NFCS PAVILION)
4-J007	NIKKORI SEWING MACHINERY CO., LTD.
4-J008	BAN MACHINE CO., LTD.
4-J009	KOYAMA SEWING MACHINE CO.
4-J010	SUZUKI MACHINE RE-ENGINEERING, INC.
4-J012	JAPAN MACHINERY COMMERCE ASSOCIATION
4-J101	SHIMA SEIKI MFG., LTD.
4-K001	KINOSHITA PRECISION INDUSTRIAL CO.,LTD
4-K003	SHIRO INTERNATIONAL CORPORATION
4-K004	MUROTA SHOKAI CO.,LTD.

# Hall map

## Hall 5



## Exhibitors List

### Booth No Name of Exhibitors

5-A001	THERMOTRON S.A.
5-A001	FOCUS GARMENT TECH PTE LTD
5-A005	HIROSE MFG.CO.,LTD.
5-A101	NAMX CO., LTD.
5-B001	MORIMOTO MFG. CO., LTD.
5-B101	GROZ-BECKERT KG
5-B105	THE NIPPON SEWING MACHINE NEWS
5-B107	DURKOPP ADLER GMBH
5-B108	FERD. SCHMETZ GMBH
5-B109	VDMA SERVICES GMBH
5-B111	J.S.N. INTERNATIONAL, INC.
5-C001	MIMAKI ENGINEERING CO.,LTD.

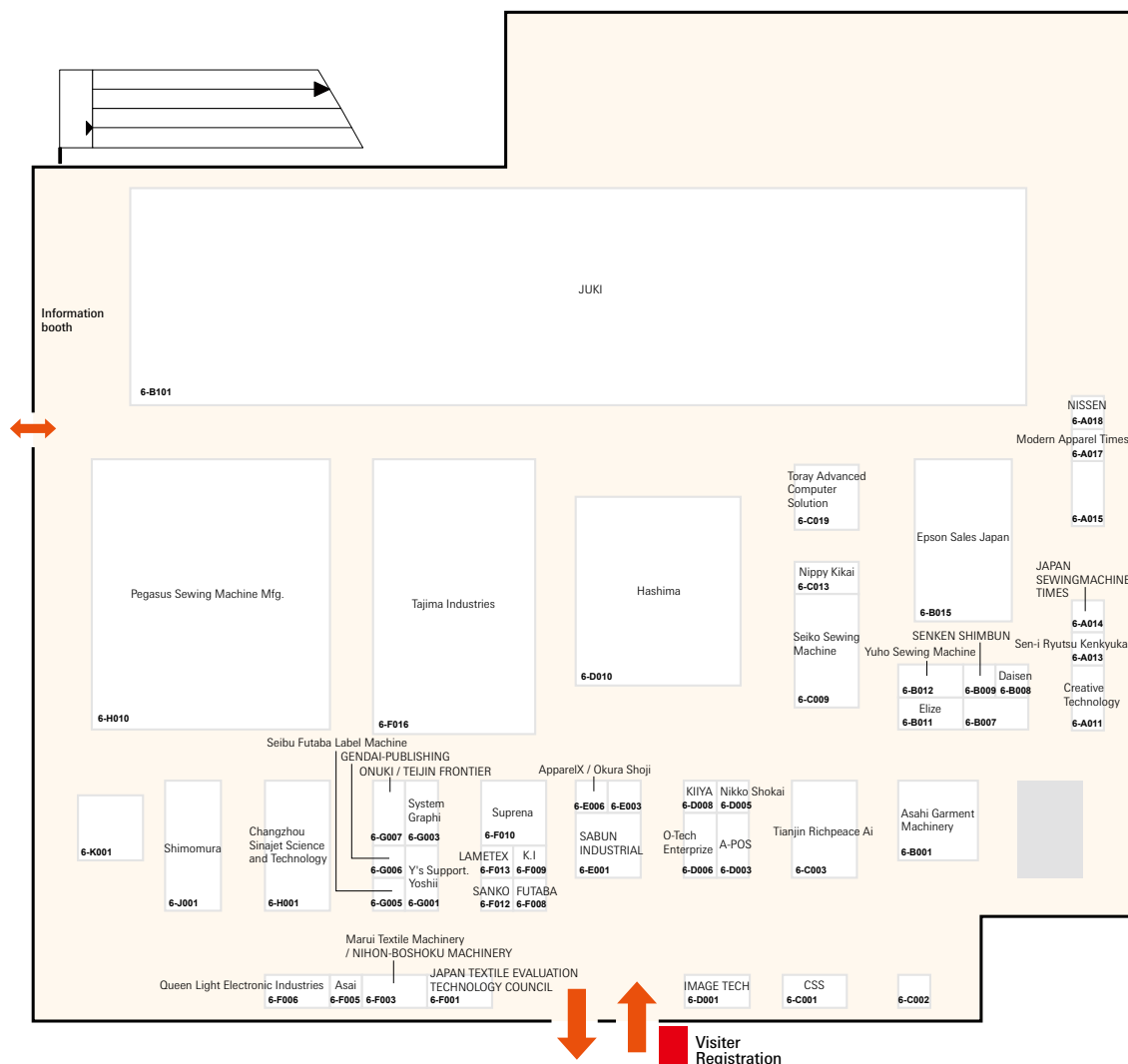
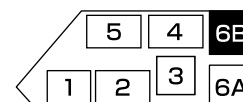
### Booth No Name of Exhibitors

5-C005	KAWAKAMI CO., LTD.
5-C101	PIOTEC CO., LTD
5-C103	ZHEJIANG DASEN SEWING MACHINE CO., LTD.
5-C107	ITSUMI CO., LTD.
5-C111	Messe Frankfurt Exhibition GmbH
5-D001	YUKA & ALPHA CO.,LTD
5-D101	BROTHER INDUSTRIES, LTD.
5-D101	YR JAPAN INC.
5-E001	NAOMOTO CORP.
5-F001	BARUDAN CO., LTD.
5-F101	IMAGE MAGIC INC.



# Hall map

## Hall 6



## Exhibitors List

### Booth No Name of Exhibitors

6-A011	CREATIVE TECHNOLOGY CORPORATION
6-A013	SEN-I RYUTSU KENKYUKAI
6-A014	JAPAN SEWINGMACHINE TIMES CO.,LTD.
6-A015	EBRD, EUROPEAN BANK FOR RECONSTRUCTION AND DEVELOPMENT
6-A017	MODERN APPAREL TIMES
6-A018	NISSEN LTD.
6-B001	ASAHI GARMENT MACHINERY CO., LTD.
6-B007	AATPR "UZU" THAILAND
6-B008	DAISEN LTD.
6-B009	SENKEN SHIMBUN CO.,LTD
6-B011	ELIZE INC.
6-B012	YUHO SEWING MACHINE CO., LTD.
6-B015	EPSON SALES JAPAN CORP.
6-B101	JUKI CORPORATION
6-C001	CSS CO., LTD.
6-C002	JAPAN SEWING MACHINERY MANUFACTURERS ASSOCIATION
6-C003	TIANJIN RICHPEACE AI CO., LTD.
6-C009	SEIKO SEWING MACHINE CO., LTD.
6-C013	NIPPY KIKAI CO.,LTD
6-C019	TORAY ADVANCED COMPUTER SOLUTION, INC.

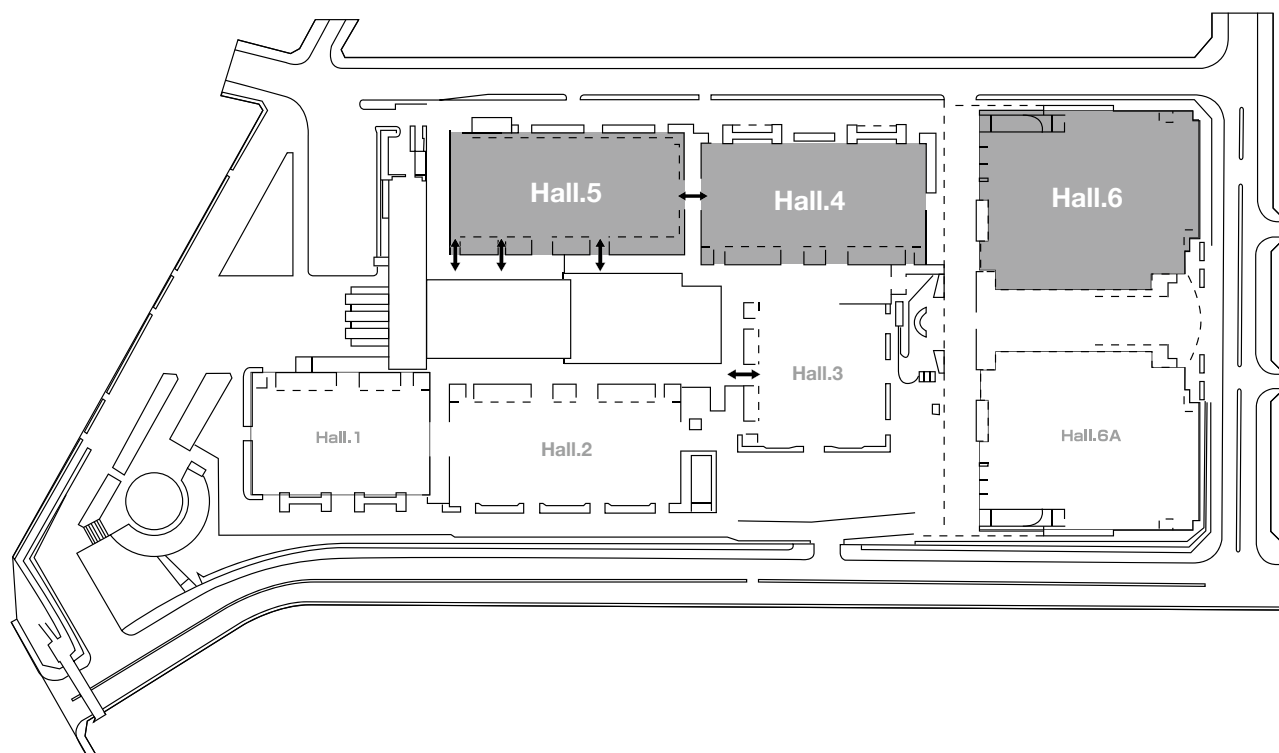
### Booth No Name of Exhibitors

6-D001	IMAGE TECH CO.,LTD
6-D003	A-POS CO., LTD
6-D005	NIKKO SHOKAI CO., LTD
6-D006	O-TECH ENTERPRIZE CO., LTD
6-D008	KIIYA CO., LTD.
6-D010	HASHIMA CO.,LTD
6-E001	SABUN INDUSTRIAL CO., LTD.
6-E003	KRISHNA LAMICOAT PVT. LTD.
6-E006	APPARELX / OKURA SHOJI CO., LTD.
6-F001	JAPAN TEXTILE EVALUATION TECHNOLOGY COUNCIL
6-F003	MARUI TEXTILE MACHINERY CO.,LTD.
6-F003	NIHON-BOSHOKU MACHINERY CO., LTD
6-F005	ASAI CO., LTD.
6-F006	QUEEN LIGHT ELECTRONIC INDUSTRIES LTD.
6-F008	FUTABA CO.,LTD.
6-F009	K.I CO.,LTD
6-F010	SUPRENA INC.
6-F012	SANKO CO., LTD.
6-F013	LAMETEX CORP.
6-F016	TAJIMA INDUSTRIES LTD.
6-G001	Y'S SUPPORT. YOSHII
6-G003	SYSTEM GRAPHI CO.,LTD

### Booth No Name of Exhibitors

6-G005	SEIBU FUTABA LABEL MACHINE CO.,LTD.
6-G006	GENDAI-PUBLISHING CO.,LTD
6-G007	ONUJI LIMITED
6-G007	TEIJIN FRONTIER CO., LTD.
6-H001	CHANGZHOU SINAJET SCIENCE AND TECHNOLOGY CO., LTD
6-H010	PEGASUS SEWING MACHINE MFG. CO., LTD.
6-J001	SHIMOMURA CO., LTD.
6-K001	INL INTERNATIONAL TECHNOLOGY PTE LTD

## Hall map of INTEX OSAKA



## Services

**JIAM 2022 OSAKA** offered a variety of services to support exchange between exhibitors and visitors, and with press, and to encourage smooth business discussion.

### 1. Admission

QR code was used for visitor number management. This allows for quick, accurate, and detailed data management

### 2. Advance ticketing system for visitor badges

The new system, which is a complete change from the previous pre-registration system, enables not only pre-registration but also issuance of badges.

### 3. New exhibitor search system

New exhibitor search system made it possible to introduce detailed information on exhibitors before and throughout the show. Its feature is that it emphasizes visuals and provides more appealing information.

### 4. Information counter

An information counter was set up to receive visitor inquiries.

### 5. Press room

A press room was set up in Hall 5 to provide industry press the materials of exhibitors and newest press releases which were issued every day during the exhibition.

### 6. Rest areas

Rest areas in each hall were used for business meetings and exchanges of opinions with visitors.

## Pictures



## **JIAM 2024 Announcement**



# **Japan International Apparel Machinery & Textile Industry Trade Show To be held**

**November 27- 30, 2024**

**Organizer**

**Japan Sewing Machinery Manufacturers Association (JASMA)**

**Japan Sewing Machinery Manufacturers Association** 

Address: Dai 2 Ichimatsu Bldg. 2F, 5-25-3, Shinbashi, Minato-ku, Tokyo 105-0004, Japan  
Tel. +81-3-6435-8190 Fax. +81-3-6435-8192 URL: <http://www.jasma.or.jp>