8 September, 2023 Japan Sewing Machinery Manufacturers Association (JASMA)

## Newly renamed JIAM 2024 OSAKA opens exhibitor applications

Organised by the Japan Sewing Machinery Manufacturers Association (JASMA), the fair is now accepting exhibitor applications for the 13<sup>th</sup> edition, to be held from 27 to 30 November, 2024 at INTEX OSAKA. In line with the sewing equipment industry's expansion into the non-apparel sector, an increase in participation from suppliers of hardware, software and services is anticipated. Accordingly, the event has been renamed to the 'Japan International Apparel & Non-Apparel Manufacturing Technology Trade Show' to embody this broader scope.

As one of the world's leading sewing equipment trade fairs, JIAM is an international platform that brings together cutting-edge technologies, products, and services from domestic and overseas manufacturers. The fair's theme of 'It all connects at JIAM - the forefront of technology and master craftsmanship', underscores its role as a global platform for addressing issues such as soaring labour costs, labour shortages and the Sustainable Development Goals (SDGs).

The previous edition in 2022 welcomed 150 exhibitors from 11 countries and regions as well as 10,452 visitors from 59 countries and regions, mainly from Bangladesh, India, Korea, Sri Lanka, and Vietnam. These figures were achieved despite the COVID-19 pandemic, which significantly reduced the number of visitors from China. The 2024 edition is therefore expecting a return to pre-pandemic levels of participation, as one of the world's leading trade fairs for sewing equipment.

## Key facts at a glance

<u>Name:</u> JIAM 2024 OSAKA – Japan International Apparel & Non-Apparel Manufacturing Technology Trade Show

Organiser: Japan Sewing Machinery Manufactures Association (JASMA)

Date: 27 - 30 November, 2024

Venue: INTEX OSAKA

**Exhibitor profile:** Planning, design, CAD, cutting, spreading, CAM, sewing equipment, embroidery, printing, laser design processing, finishing, laundry, inspection, testing, home sewing, supplies, accessories, fiber, sewing products, weaving, knitting, dyeing, textiles, fibers, non-woven fabrics, automotive and aircraft related, interior, furniture, housing, fashion accessories, household goods, sundry industrial textiles, IT-information technology, distribution, logistics, facilities, equipment, environment, education and human resources, information services, others

<u>Visitor profile:</u> apparel manufacturer, sewing industry, textile manufactures, textile processing industry, machine manufacturer and sales industry, embroidery and printing, manufactures and dyeing and finishing industry, automotive, aircraft and aerospace industry, cleaning laundry industry, supplies and accessories, fashion, accessories and household goods dealers, interior goods manufacturers, distribution and logistics, retailers, specialty store retailer of private label apparel, trading companies, governmental agency and association and embassy, students, others

<Inquiries>

Official site: https://jiam-show.com/en

## JIAM Desk (Messe Frankfurt Japan Ltd)

4F Sumitomo Fudosan Chiyoda Fujimi Building, 1-8-19 Fujimi Chiyoda-ku, Tokyo, 102-0072, JAPAN / Tel +81-3-6380-8804 / Fax +81-3-3262-8442 [General] <u>info@jiam-show.com</u> [Press related matters] <u>press@jiam-show.com</u>



Japan Sewing Machinery Manufacturers Association (JASMA) 5-25-3, Shinbashi, Minato-ku, Tokyo 105-0003 Japan Tel: +81-3-6435-8190 Fax: +81-3-6435-8192 E-mail: info@jasma.or.jp URL: https://jasma.or.jp/english.html

